



St. Xavier's University, Kolkata



NEWSLETTER

FACULTY OF COMMERCE AND MANAGEMENT

FROM THE EDITOR'S DESK

**NETWORTH | JAN-
JULY 2023 | ISSUE 2**

Dear Readers,

As the gentle breeze of August fills the air, we extend a warm welcome to you for the unveiling of the second issue of our newsletter 'Networth'. Within the pages of this bi-annual publication, covering the period of January to June 2023, we take great pleasure in presenting a myriad of events and activities that were orchestrated by the Department of Commerce and Management.

In this edition of the newsletter we have included a section to display the creativity of our students and relish the laurels won by them.

I express my heartfelt gratitude to the editorial board for their unwavering dedication and invaluable assistance in embellishing this second issue and diligently preparing it for our cherished readers.

With anticipation we open our doors to even greater pool of contributors for our forthcoming releases.



Dr. Mitra Goswami (Editor-in-Chief)
Head, Department of Commerce

Courtesy and Credit Editorial Team

Editor

Dr. Mitra Goswami

Cover Page & Page Layout

Kashish Kothari

Co-Editor

Dr. Subhoda Banerjee

Student Co-ordinators

Jhanvi Khaitan

Yashaswi Lohia

Shreya Shrotriya

Adriza Kumar

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EVENTS & ACTIVITIES

POSTER MAKING COMPETITION



The Department of Commerce and Management took the initiative to spread among students of B.Com. (Morning) the sentiments of national integration on the occasion of the 74th Republic Day.

'Mera Mulk Mera Desh' was the event's theme, and it perfectly encapsulated its meaning.



The event was held on 31st of January 2023 comprising of more than 30 enthusiastic students who designed colourful posters conveying the essence of respect and love for our nation.

Every poster had a unique flavour of it's own, showcasing the diverse perspectives of the students.

The best posters were displayed on the student board (XAVDOC) which earned a lot of appreciation.

The winners of the event were:

1st Abhay Kr. Sudrania (section 3, semester 4)

2nd Juhi Gupta (semester 6, section 1)

3rd Ishika Goenka (semester 6, section 1)

3rd Devanshi Gupta (semester 6, section 2)

CSR – PHASE I THE BASEMENT PROJECT

In today's rapidly evolving world, bridging the gap between corporations and classrooms has become increasingly crucial. Recognizing this need, Xavier's Commerce and Management Society (XCMS), a pioneering society, had embarked on a noble mission to bring the corporate world into classrooms. The spirit of giving back and creating a positive impact is deeply ingrained in our core values. We firmly believe that it is our responsibility to contribute meaningfully towards the society which has given us immensely. The remarkable initiative, aptly named "The Basement Project," headed by the XCMS team, successfully conducted two phases of CSR related activities, leaving an indelible mark on the communities they have reached.



XCMS conducted phase one of its CSR initiative on 8th February 2023, leaving a stupendous impact on the society. In the initial phase of "The Basement Project", it focused on acknowledging the hard work and dedication of the staff and security personnel at St. Xavier's University.



CSR - PHASE II MENSTRUAL HYGIENE CAMP

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Continuing its commitment to making a meaningful difference, XCMS proceeded to the second phase of its Basement Project on 28th March 2023. This time, they set up a menstrual hygiene camp at Narayanpur Girls School.

The camp served as a platform to educate young girls about the significance of menstrual hygiene and promote healthy practices. In order to dispel myths and inspire girls to take control of their well-being, knowledge-sharing sessions were conducted which comprised of various topics on menstrual health. By breaking the taboos associated with menstruation, XCMS created a safe space for

girls to open up and discuss their experiences and concerns. Furthermore, it distributed sanitary pads to ensure that the girls had access to safe and hygienic menstrual products. XCMS aimed at empowering young girls to embrace their natural bodily processes without shame or stigma.

By prioritizing the well-being of those who tirelessly serve our university and addressing crucial issues like menstrual hygiene, XCMS has demonstrated that change begins with small but meaningful actions. Through their initiatives, XCMS has not only made a difference in the lives of individuals but has also sparked a ray of hope, inspiring others to embrace their own potential for positive change.



Students of the morning department along with the day department organised X-Inovaè under the Xavier's Commerce and Management Society. The vibrant students community hosted this grand and remarkable intra-college fest on 11th of March, 2023, which witnessed a plethora of potential, creativity and passion showcased by colleges from across the city. The theme of the fest revolved around the branches of the Yggdrasil tree, which symbolized growth, knowledge, and exploration.

X-Inovae provided a holistic platform for students to exhibit their skills and develop their abilities by aligning the events with different branches of the Yggdrasil tree.





The fest encompassed a wide range of exciting events tailored to various domains of commerce and management such as: -

1. Asgard- The Best Manager Event which challenged participants to exhibit their leadership prowess, decision-making abilities, and pushed aspiring managers to excel under pressure,
2. Muspelheim- The Strategic Management Event where participants had the opportunity to showcase their strategic acumen and

problem-solving skills,

3. Jotunheim- The Human Resource Event which focused on the vital aspect of human resources by testing participants' ability to manage people effectively,

4. Vanaheim- The PR and Marketing Event that cultivated participants marketing and public relations skills,

5. Helfheim- The Finance Event that delved into the intricacies of finance by challenging participants' knowledge of Budget'23,

6. Alfheim- The X-Plain Event which provided a platform for students to articulate complex ideas effectively, ensuring that they could convey their thoughts with clarity and confidence,

7. Niflheim- The Monopoly Event which offered a unique twist on the classic game of Monopoly.

8. Svartalfheim- The Shark Tank Event which is deeply inspired by the popular television show, allowed students to pitch their innovative business ideas in front of a panel of judges.

In a nutshell, X-Inovae provided a platform to exhibit practical application of theoretical knowledge and it also encouraged students to think beyond their textbooks, inspiring them to explore new ideas, embrace innovation, and adapt to a rapidly changing business landscape.



JOB INTERVIEW: MYTHS AND REALITY



In order to confront the real world independently, a student needs to be well acquainted with the tips and techniques required to face a job interview. As such, esteemed speaker Mr. Sandip Chatterjee, Vice President of Gamut Info-Systems Ltd, Kolkata was invited to deliver a session to the postgraduate students of commerce regarding effective ways to carve a distinct place for oneself in this highly competitive industry.

Keeping things very objective and crisp, he mentioned all the competencies that companies look for in the interviewees. Intellectual horsepower, positive attitude, practical approach were some of the consuming points from the session.

Some other myths that got busted were:

Myth: Impress the interviewer.

Reality: Express yourself.

Myth: Interviewing is Quizzing the Candidate

Reality: Interviewing is knowing the Candidate

Myth: Qualification Matters

JOB INTERVIEW: MYTHS AND REALITY

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Reality: Demonstration of knowledge matters most

Myth: Counter questioning is Bad

Reality: Question politely to understand or clarify

Myth: Disclosing weaker areas is a constraint for selection

Reality: Consciousness about the areas of improvement is the mark of positive mindset

Mr. Chatterjee concluded the session by emphasizing that maintaining composure and projecting confidence are the essential elements for succeeding in a job interview.



A WORKSHOP ON MASTERING BUSINESS FUNDAMENTALS

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Imagine a space where theoretical knowledge transforms into practical simulation, backed by professionals grooming you to conquer the challenges of the corporate world. That is precisely what our esteemed faculty of Commerce department and the St. Xavier's Alumni Association (SXUAA) aimed to achieve through the two-day workshop on "Mastering Business Fundamentals: Strategies for Success in a Competitive Landscape."

This value additive event took place on the 15th and 16th of June, 2023 to enhance the understanding of key business

concepts, exchange ideas, and acquire practical insights from industry experts and seasoned academicians.

The first day of the workshop unfolded like a tapestry of knowledge and engagement. Topics ranged from developing comprehensive business plans, exploring funding options to understanding the implications of law in the ever-evolving world of business. Participants immersed themselves in the fascinating realm of blockchain and cryptocurrency, uncovering the potential they hold for reshaping industries.

Hands-on training on data crunching provided real-time decision-making skills, while a spirited B-Quiz and practical exercises on public relations sharpened their competitive edge.



A WORKSHOP ON MASTERING BUSINESS FUNDAMENTALS

The second day was equally captivating, delving into the symbiotic relationship between academia and industry. Participants exposure to real life scenarios in an interactive practical exercise induced in them a sense of the importance of strategy formulation and implementation. The stock market simulation pushed their cognitive abilities and power of logical reasoning beyond their limit, paving the way for critical thinking and adaptive problem-solving.

A captivating session on six sigma and business process re-engineering illuminated the path of reinventing business models, emphasizing the application of theoretical knowledge in real-life situations. As the workshop drew to a close, a sense of accomplishment filled the air.

Participants were acknowledged for their active participation throughout the event. Their passion for learning and growth served as an inspiration to everyone.

The workshop's success is a testament to the unwavering commitment of our esteemed faculty and the vibrant synergy within the Department of Commerce.





STUDENT ACHIEVEMENTS

MANAGEMENT EVENTS

NAME	SEM	SEC	EVENT	RANK
Tamanna Hassan	4	1	JDBI Invictus'23(Business Revival)	2
Raksha Agrawa	4	1	XMC'23(Strategic Management)	2
Jaskaran Singh Grewal	2	1	X-innovae'23(Best Manager)	1
Sayan Sau	6		X-innovae'23(Finance event)	1
Muskaan Bagani	2	1	XMC'23(Strategic management)	2
Simran Agarwal	2	1	Emblaze'23(Bank on It)	3
Kashish Kothari	4	2	XMC'23(Binge-Con)	2
Joyraaj Sinha	4	4	XMC'23(Best Manager)	2

CULTURAL EVENTS

NAME	SEM	SEC	EVENT	RANK
Izzah Ahmed	4	4	Ibtida 2023(Western Dance) Xavrang 2023(Western Dance) Emblaze 2023(Western Dance)	2 1 1
K.Pravallika	4	3	Celsius'23(Eastern Dance) Chrysalis'23(Dance Battle)	1 1

Disha Bajoria	4	3	IBS'23(Dance)	3
Kripa Mimani	2	2	Ibtida 2023(Western Dance) Xavrang 2023(Western Dance) Emblaze 2023(Western Dance)	2 1 1

SPORTS EVENTS

NAME	SEM	SEC	EVENT	RANK
Gourav Agarwala	4	5	Samagam'23(Basketball Boys)	1
Aamod Khatri	4	3	Xavrang'23(Tug of War)	2
Disha Bajoria	4	3	Samagam'23(Basketball competition) Interdepartmental basketball competition Annual Sports Day(1500m and 3000m race) Annual Sports Day(Triple Jump) Interdepartmental volleyball competition Inferno'23(basketball)	1 1 3 3 1 2
Saksham Jha	4	5	Xavrang'23(Tug of war)	2
Satvik Goel	4	1	Inter department carrom	3
Alivia Saha	4		Annual Sports Day(800, 1500,3000 m race)	2
Mayukh Dhar	6		Inferno'23(Football competition)	1
Siddhi Agrawal	6		Interdepartmental volleyball competition	1

Shiwam Singh	6		Annual Sports Day(Javelin)	3
			Annual Sports Day(400m,800m,1500m race)	3
			Annual Sports Day(Relay)	2
			Xavrang'23(Hurdle Race)	1

OTHER EVENTS

NAME	SEM	SEC	EVENT	RANK
Krish Bhutra	2	2	X-Inovae'23(Content writing and Graphic designing)	2
			Xavrang'23(Meme-making)	1
			Xavrang'23(Ad Making)	3
Yash Pachisia	2	2	X-Inovae' 23(Content writing and Graphic designing)	2
Shreya Ghoshhajra	4	5	Eclectice'23(Mandala art competition)	3
Muskaan Bagani	2	1	Emblaze'23(Mock Parliament)	2
Shreyash Saraswat	6		Xavrang'23(Shayari Event)	3
K.Pravallika	4	3	Emblaze'23(Best College Representative)	-
Sagnik Paul	4		Quizzophrenia'23(The India Quiz)	1
			Quizzophrenia'23(Sports Quiz)	2

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TESTIMONIALS



"My experience at St. Xavier's University has been truly transformative. It has been a profound journey of personal growth, shaping me into an entirely renewed individual. I cannot overstate the profound influence that the esteemed professors of the commerce and management department have had on my character development. Their guidance and expertise have not only expanded the horizons of my knowledge and abilities but also fostered a deep sense of personal and professional growth within me. Additionally, I am immensely grateful to the Xavier's Commerce and Management Society for their invaluable support in cultivating my leadership and communication skills. With the acquired tools and skills, I am confident that I am well-equipped to excel in my future career endeavors."

~Ishaan Jain

B.Com (Hons), Batch of 2020 - 23



"My experience at St. Xavier's University was truly nonpareil. From the moment I stepped foot on campus, I was immersed in a vibrant and diverse community of doers, all eager to demonstrate their passions in a hors concours exchange towards brilliance.

The academic curriculum was pragmatic, pushing me to expand my knowledge and think critically about various subjects.

Beyond the classroom, college life offered countless opportunities for personal and social development. I joined student organizations and clubs that aligned with my interests, enabling me to connect with like-minded individuals and develop lifelong friendships. The campus was abuzz with events, performances, and guest lectures that enriched my cultural experiences and broadened my horizons.

Looking back, my experience here was a time of self-discovery, and learning and the recognition of an immense world of knowledge. I am grateful for the memories, the friendships, and the experiences that will stay with me forever."

~Aryan Kumar Jha

B.Com (Hons), Batch of 2020 - 23



"Completing my Post Graduation from St. Xavier's University Kolkata and serving as the Class Representative has been an extraordinary chapter in my life. The academic excellence and

supportive atmosphere at the university laid the foundation for my personal and professional growth. As the Class Representative, I had the privilege of representing my peers and working closely with faculty and students alike. It was a challenging yet immensely rewarding responsibility that taught me valuable leadership, communication, and organizational skills.

St. Xavier's University Kolkata not only nurtured my intellectual curiosity but also encouraged active participation in various extracurricular activities, helping me strike a perfect balance between academics and personal development. The bonds forged with classmates and faculty have become invaluable, creating a strong network for the future.

I am deeply grateful for the opportunity to be a part of this esteemed institution. The experiences, knowledge, and memories gained will forever shape my journey ahead. Thank you SXUK, for providing me with an enriching and unforgettable Post Graduation experience."

~Muskan Verma
M.Com, Batch of 2021 - 23

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CREATIVE CORNER

In the twilight of this introspective
journey,
Where vintage longings meet the
modern fray,
Let us weave a conclusion, poetic
and tender,
Embracing the essence of love, its
sweet surrender.

For though the world may change,
and time may pass,
The core of love's allure forever
shall last,
In handwritten letters and
lingering scents,
In heartfelt gestures, love's
eloquence.

So let us cherish the old, and
embrace the new,
Finding a balance between the
two,
In a world that yearns for
connections true,
Let love guide us, in all that we
pursue.

May we seek the beauty of small
gestures, profound,
And let authenticity and patience
resound,

In a love unconfined, unburdened
by walls,
Where hearts entwine, embracing
their calls.

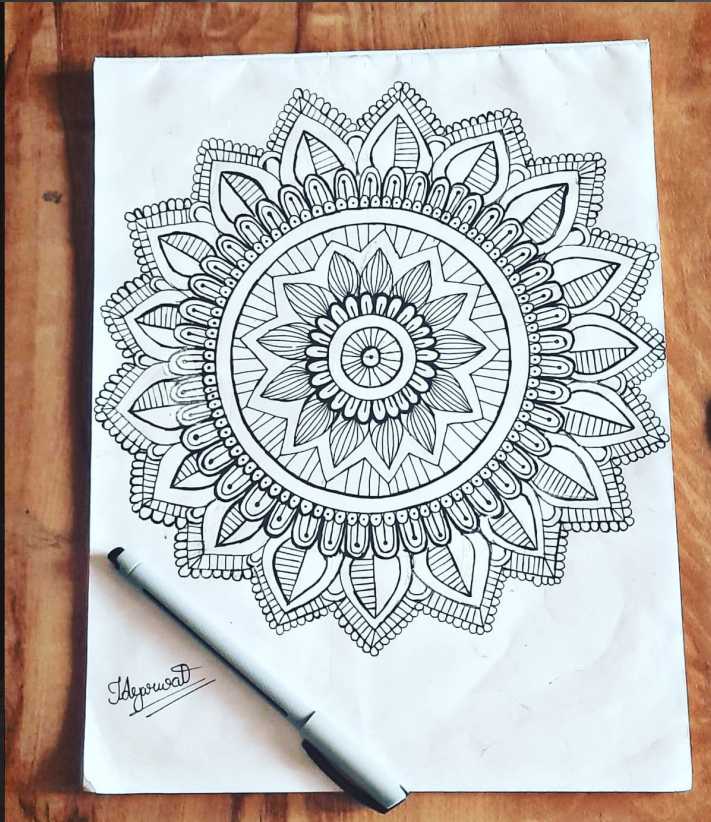
For vintage love, like a timeless
refrain,
Echoes in our souls, igniting the
flame,
And as we navigate this modern
terrain,
Let us be vintage lovers, unafraid
to remain.

In the dance of hearts, let us find
our way,
With tenderness and passion, let
love hold sway,
And as we pen our love letters by
candlelight,
May vintage love prevail, shining
bright.

For in the depth of our yearning,
our desires uncurled,
Love transcends time, a vintage
treasure unfurled,
So let us write our love story, bold
and true,
As old souls in a modern world,
embracing love anew.

~Tamanna Hassan

Taniya Agarwal



This edition witnessed a diversity of Mandala art depicting strong symbolisations mostly originating from Indian culture.

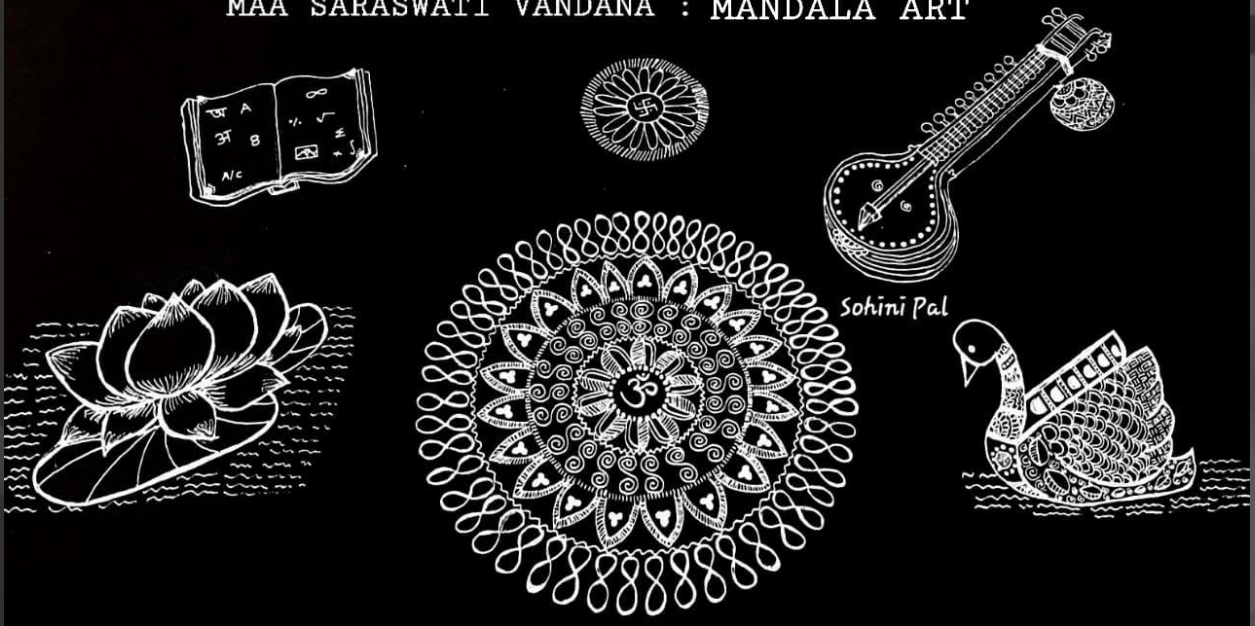


Shreya Ghoshhajira

The Indian brides drape themselves with the ethnic tradition ever so gracefully on their auspicious day. The known philosophy of a woman looking the most beautiful on her wedding day has been justified truly.


Sohini Pal

MAA SARASWATI VANDANA : MANDALA ART



Shreya Shrotriya

Devotion in the form of Saraswati - the goddess of knowledge and our beloved Ganesha is glorified through the pen art. A flower is known to add charisma to all occasions, gatherings, elements, decor or anything around. It all together looks like an emergence of subliminal visuals.



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BATCH PHOTOGRAPHS



B.COM MORNING (BATCH OF '20-'23)

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B.M.S & B.COM DAY (BATCH OF '20-'23)

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NIHIL ULTRA