



St. Xavier's University, Kolkata

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— NETWORTH —

NEWSLETTER

FACULTY OF COMMERCE & MANAGEMENT

Message from the Vice-Chancellor



St. Xavier's University, Kolkata, aims to achieve excellence in delivering quality education. This esteemed institution was built with a vision to create an environment, wherein students aspire to learn with pure diligence. **NETWORTH** is an illustration of the efforts and initiatives of the Faculty of Commerce & Management and demonstrates their zeal in striving for continuous improvement.

I have been fortunate enough to see the department grow from its infancy and transition to what it is today. The journey of the department began from the year 2017, when it put forward its first step towards a humble beginning. As of today, the Commerce fraternity boasts its endeavour of catering to the highest number of students in the university.

I congratulate the editorial board and the department in the release of the first issue of the bi-annual newsletter. I am certain that under the able guidance of the vibrant faculty members and enthusiasm of our dedicated students, the department will continue to scale new heights in the years to come.

God bless all. Nihil Ultra.

Rev. Fr. Dr. John Felix Raj, S.J.,
St. Xavier's University, Kolkata



Message from the Registrar

St. Xavier's University, Kolkata, has been striving to achieve excellence in the realm of promoting quality education. This maiden issue of the Newsletter, 'NETWORTH', is a venture to disseminate information and familiarize its readers with the events and activities conducted by the commerce fraternity. I appreciate the relentless efforts of the faculty editors and the students for their endeavour.

Prof. Ashis Mitra

Message from the Dean

I warmly welcome the readers to the inaugural issue of 'NETWORTH'. It shares a wide range of creativity, activities and accomplishments from the department of Commerce. I take this opportunity to congratulate the faculty members and student editorial team for their sincere efforts and commitment in bringing light to this issue.

Dr. Somak Maitra



Message from the Associate Dean

NETWORK is the NETWORTH in recent time. Through this newsletter we will try to expand our horizon focusing on various activities undertaken by the department from time to time. My best wishes to one and all involved in this initiative.

Dr. Anupam Mitra



From the Editor's Desk



As events unfold and knit the months together in the wake of a new year, we take immense pride and joy to present the first issue of our bi-annual newsletter 'NETWORTH'. This newsletter is a reflection of the array of events and activities that were held during the session of July-December 2022.

'NETWORTH' is a testimony of team work and a manifestation of conscientious efforts. I would like to thank the entire commerce fraternity for the successful conduct of the preceding academic session.

We are indeed blessed with a prolific team of faculty members and our collaborative endeavour has helped materialise 'Networth'.

My special word of gratitude to honourable Vice-Chancellor, Rev. Fr. Dr. John Felix Raj, S.J., for always applauding new initiatives and aiding in the implementation of the same. I express my sincere gratitude to the Registrar, Prof. Ashis Mitra, for his constant support in the launch of the newsletter. I also wish to thank the Dean, Faculty of Commerce and Management, Dr. Somak Maitra and Associate Dean, Department of Commerce (Morning) for their assistance and guidance in the making of the newsletter. I express my special appreciation towards the editorial board for their hard work, selfless dedication and generous support to make this initiative a reality.

I look forward to having more contributors in the second issue of the newsletter and hope that our present issue enlightens the readers.

Dr. Mitra Goswami (Editor -in- Chief)
Head, Faculty of Commerce & Management

Courtesy and Credit
EDITORIAL TEAM

EDITOR

Dr. Mitra Goswami

CO-EDITOR

Dr. Subhoda Banerjee

STUDENTS

*Jhanvi Khaitan
Jatin Dhawan*

COVER PAGE & PAGE LAYOUT

Aryan Kumar Jha

DEPARTMENT OF COMMERCE (MORNING): NEWSLETTER

About the Department



The Faculty of Commerce & Management commenced its journey in July, 2017. It comprises of a vibrant community of faculty members and students who rightly justify the motto "Nihil Ultra". It is one of the most rapidly growing units of the university catering to approximately 1400 students. It provides a conducive learning environment and strives in upholding its ideals of making "men and women for others". It has developed competent, energetic and value-based professionals. It takes pride in boasting about its alumni who have made noteworthy strides in their career path.

Highlights of the Faculty of Commerce & Management

Programmes Offered: M.Com., B.Com. Honours [Day & Morning] and B.M.S. Honours

B.Com. Honours [Morning]

Timings: 7am – 12pm

Students Strength: 682 (approx.)

M.Com. Timings: 7am – 12pm

Students Strength: 58

Total Teaching Staff: 20

Guest Lecturer: 2

Non-Teaching Staff: 3

B.Com. Honours (Day) & B.M.S. Honours

Timings: 10am – 3:40pm

Students Strength: 261 (approx.)

BMS (Student Strength): 359 (approx.)

Total Teaching Staff: 24

Non-Teaching Staff: 3

*"Overpower. Overtake.
Overcome."*

EVENTS AND ACTIVITIES *JULY – DECEMBER, 2022*

DEPARTMENT OF COMMERCE (MORNING) : NEWSLETTER

Orientation program for B. Com. (Morning) Semester I

St. Xavier's University, Kolkata (SXUK), Department of Commerce (Morning) organized the inaugural function of orientation program for the first-year students of B. Com. (Honours), on 31st August, 2022.

Rev. Dr. John Felix Raj, S.J., honourable Vice-Chancellor; St. Xavier's University; Prof. Ashis Mitra, Registrar, SXUK; Rev. Dr. A. Arockiasamy, S.J., Dean, Department of Science, Dr. Somak Maitra, Dean, Faculty of Commerce & Management, Dr. Anupam Mitra, Associate Dean, Department of Commerce (Morning), faculty members, staff and students graced the occasion with their presence. Rev. Dr. A. Arockiasamy, S.J., initiated the program by reading a verse from the Bible.

An erudite welcome speech was delivered by the Honourable

Vice-Chancellor, Rev. Dr. John Felix Raj, S.J. He expressed delight over the fact that the students will not only be the recipient of a world-class education but will also be transformed into leaders of tomorrow: being men and women for others.



Professor, Ashis Mitra, Registrar, SXUK, illustrated the University guidelines. Dr. Mitra Goswami,

Professor-in-Charge (Student Affairs), Department of Commerce (Morning), deliberated on the importance of opportunities provided by the University for the students. At the end of the first part of the orientation program a vote of thanks and closing remarks was delivered by Dr. Anupam Mitra, Associate Dean, Department of Commerce. Further, the faculty members acquainted the students about the Jesuit Values, Code of Conduct, Curriculum, Syllabus and Examination in the second part of the orientation program.

Orientation program for M. Com. (Morning) Semester I

St. Xavier's University, Kolkata (SXUK), conducted the inaugural function of orientation program for the students of the Master Degree Program on 18th July, 2022. The orientation and familiarization continued till the 19th and 20th July, 2022. Dr. Anupam Mitra, Associate Dean, Department of Commerce (Morning) reflected upon the Curriculum and Syllabus along with its prospects. Rev. Fr. Dr. A. Arockiasamy, S.J., Dean, Department of Science, enlightened the students about the Jesuit Values which emphasizes on learning through community service, interdisciplinary courses and the engagement of faith, theology, philosophy and ethics.

Dr. Stephen G., Librarian, Law Library, familiarised the students about the SXUK Library which is well equipped with books, commentaries, journals, newspapers etc.

Dr. Mitra Goswami, Professor-in-Charge (Student Affairs), Department of Commerce (Morning) briefed the students about the Code of Conduct, university guidelines and placement opportunities. To add light to the array of placement and internship opportunities that the university offers, a special session with the Placement & Training Officer, Mr. Mario Martin Louis was arranged. Further, the faculty members gave an insight on the various subjects, curriculum, projects, dissertation, assignments and examination.



DEPARTMENT OF COMMERCE (MORNING): NEWSLETTER

'Ignatian Conclave': Inter-Departmental Exhibition



St. Xavier's University, Kolkata, concluded the year long celebration of the 500th anniversary of the 'Cannonball Moment' of St. Ignatius with the 'Ignatian Conclave' that was hosted on the 31st July, 2022.

An inter-departmental art exhibition was conducted in the august presence of Rev. Fr. Dr. John Felix Raj, S.J., Vice-Chancellor, SXUK, Prof. Ashis Mitra, Registrar, SXUK and other dignitaries. The esteemed faculty members from Department of Commerce (Morning) made active contributions in the form of sketch, calligraphy and art on the theme, Life of St. Ignatius.

They also deliberated on the biography of St. Ignatius of Loyola (The Founder of the Jesuits) with special reference to the Cannonball Movement.



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It was also overwhelming to witness that male faculty members showcase excellent sportsmanship and unity by participating in the football match. Female faculty members from the department, emerging victorious in the fun activity of 'Pass-the-Ball' game was an icing on the cake. These events exhibited not only the talents of the faculty members but also demonstrated a strong sense of team spirit.



Teachers' Day Celebration

The M.Com. students from St. Xavier's University, Kolkata, (SXUK), Department of Commerce, celebrated the Teachers' Day with great zeal on the 5th of September, 2022.



The students expressed their affection and appreciation with a speech and a poem that was followed by various performances which was indeed a creative display of talent.



To unwind after the hectic class hours, a wonderful effort was made by the students to acknowledge the priceless contributions made by the faculty members.

The celebration ended with the cutting of the cake. The faculty members were overwhelmed by the meticulous planning and gesture of the students.



The students showered their love and expressed their gratitude towards all the teachers.



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Webinar on Placement & Internship opportunities

St. Xavier's University, Kolkata, (SXUK), Department of Commerce (Morning) organized a webinar on 20th July, 2022 for the M.Com. students. The session began with a welcome address by Dr. Anupam Mitra, Associate Dean, Department of Commerce (Morning Section). Mr. Mario Martin Louis, Placement Officer, SXUK, the in-house resource person spoke exhaustively on the vision of the placement cell of the university and also briefed about the procedure for applying to the various internships and full-time job opportunities.



A snapshot of the companies that have recruited students in the past was also displayed in order to familiarise the students with the patterns observed in the previous years. The students were very interactive and they posed interesting questions which were patiently addressed by the eminent speaker.

Guest Lecture on Theory vs. Practice: Expectations of Corporates from Freshers

The Department of Commerce (Morning) organized an expert talk by Mr. Sandip Chatterjee, Vice President of Gamut Infosystems Limited, Kolkata, for the B. Com. first year students on 27th September, 2022.



The session highlighted the basic concepts and principles of accounting with special focus on its practical application. The eminent speaker demonstrated how companies interpret and analyse financial statements and uses the relevant information for decision making. The discussion concluded with an interactive session which exhibited an effective involvement and participation of the students. The vote of thanks and closing remarks was proposed by Dr. Mitra Goswami, Professor-in-charge (Student Affairs), Department of Commerce (Morning section).

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Guest Lecture on Industry Readiness

A guest talk was organised by the Placement Team of St. Xavier's University, Kolkata, (SXUK) in collaboration with the Department of Commerce (Morning) for the M.Com. 1st and 3rd semester students on 13th September, 2022. The session began with a welcome address and formal introduction of the invited speakers by Mr. Mario Martin Louis, Placement and Training officer, SXUK. Mr. Cecil Philip and Mr. Abhijit Basu, Senior Managers - HR, Fitek, Kolkata, gave a very insightful briefing on building a good Curriculum Vitae (CV), strengthening effective communication skills,



personality and soft skill development. The industry experts also imparted their valuable inputs on the importance of internships, getting hands on training and client satisfaction. The session also had a dedicated slot for questions and answers. Dr. Mitra Goswami, Professor-in-charge (Student Affairs), Department of Commerce gave the closing remarks and felicitated the guests with a token of appreciation.

Special Lecture on Behavioural Finance

In the month of November, the department organized a special lecture to introduce the area of "Behavioural Finance" to the students of B.Com. semester I. The session was held on the 25th of November in Fr. Albert Huart Hall which was attended by more than 150 students. Mr. Saurav Das, Assistant Professor and Professor-in-charge, Department of Commerce, St. Xavier's College was the resource person of the session. Mr. Das used



various scenarios, with similar and contrasting situations and demonstrated how behavior changes with change in scenario. He also reflected on the impact of factors such as individual perception, knowledge, time and resources on behaviour. The students were asked to respond to cases/situations and select from the available options. These findings were then analyzed and behavior pattern was explained. The student engagement in this session was note-worthy.

DEPARTMENT OF COMMERCE (MORNING) : NEWSLETTER

Industrial Visit



The placement team in collaboration with the Department of Commerce (Morning), organized for an industrial visit to Diamond Beverages (P) Ltd (DBPL), the leading bottling partners of the Coca-Cola Company in Kolkata on the 15th and 20th October, 2022 for M.Com. third and first semester students respectively.

We have penned down the experience and observation of our post-graduate students as described by them in the following paragraphs:

"It was interesting to know that per minute 250 bottles of cold drinks are manufactured."

- SAPTARSHI.

As intriguing as it sounds, the statement was not merely a textual fact for the students of M.Com. but a derived learning experience as a result of an enriching field trip to Taratala's Diamond Beverages Private Limited.

"The visit was organized with the objective of giving the students an insight into the

production and operation processes at the industry and to make them aware about the connection between the theory and its practical application. It provided industrial exposure to students on Food and Beverage production and Quality Control (QC)."- ARNAB SEN

The aftermath of Covid-19 has significantly accelerated the importance of safety in our day to day live.

In the same

light, the company facilitated all necessary safety measures including wearing of masks and headgear along with proper sanitation. The visit focused on the roots of establishment with presentations on the history and its growth.



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“A Power Point presentation by a plant manager was explained with a brief overview of the factory. The presentation consisted of details about the coca cola industry, their procedures of manufacturing, the products offered by them, the standards maintained by them.”

The harbour broadened the learnings of the students from Coca Cola to a variety of products spread across three categories: i) Carbonated Beverages ii) Non-Carbonated Beverages and PDW (Packaged Drinking Water). Over the last 29 years of its existence, the company has established an unrivalled portfolio of beverages with its core brands being Coca-Cola, Diet Coke, Coca-Cola Zero, Thums Up. Apart from beverages, the Company also has a Juice segment and packaged drinking water segment. With a state-of-the-art manufacturing unit, 6 production lines, approximately 1600 employees and more than 60 products, the Company has effectively made a name for itself as a reliable bottling partner for various brands. It revolved around: producing and creating the product, making glass and plastic bottles, pasteurization process and water treatment facility, making the syrup and filling, quality assurance and testing,



controlling, robotic packing, laser print labelling for coding, and distribution processes. Students were shown the production area (storage, bottle blowing, mixing, filling, packaging, quality control, etc.) along with a detailed description of each step was given. They also had an interactive session with the supply chain managers and executives of the organization regarding various processes of the organization. Diamond Beverages (P) Limited (DBPL) has maintained an indomitable market position ever since it has been founded.

“This Industrial visit has proved to be very helpful as it has brought a positive change in the students thinking and it has nurtured them to gain technical expertise on the advancement of machine technology along with information on different parts and use of CNC machines with multiple cutting tools.”- NAMIRA ALI

The relevance of sustainability and Corporate Social Responsibility was equally portrayed in the one-day experience.

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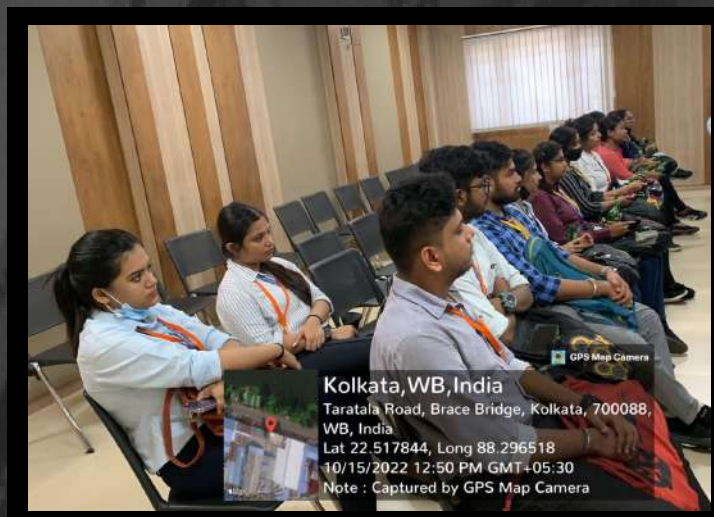
"The water after the water treatment gets packed in bottles, which further goes through UV rays or Ozone treatment. This treatment helps the water to get rid of the remaining bacteria in the water. The water after the Ozone treatment is not fit for consumption upto 48 hours due to the presence of Ozone in the drinking water. Eg: Kinley, etc. The time taken out from usual class schedule turned out to be a constructive learning for the students. They got to know how DBPL Promotes Green Fuel. DBPL emphasizes using environmentally friendly and greener fuel in its trucks. The use of CNG is a forward move to lessen the emission of greenhouse gases that pose the risk of global warming. The Waste Management Practices of the factory- inspired the students to promote recycling of all the possible products. DBPL emphasizes on 3-R policy (Reduce, Reuse/Recycle and Replenish) for Waste management. Bulk packaging and reusable packages are introduced wherever possible to further achieve waste minimization. It stimulated an interest to learn the tricks on logistics efficiency (through a complete life cycle). The company is believed to support sustainable development and inclusive growth by focusing on issues relating to water, environment, healthy living and empowerment of employees, sanitation, and social advancement. Henceforth, any industrial activities carried out with the conscious effort to promote healthy living and economic increase should be promoted." - SHARMILA JAMES

The key basis to learning is interaction, and the students were overwhelmed with the co-operative and encouraging behaviour of the members at the harbour.

"After this protracted session, we were all eventually satisfied with the Question-and-Answer session, which gave us all profound insights and patiently addressed all of our questions and then gave us time to collect memories and take pictures of the surroundings." -AYUSHI GAUR

"The main knowledge bestowing part was the interactive session after the tour. The factory manager gave us a detailed briefing of how the production is actually done. Students acquired knowledge on the procurement of the raw materials and machinery used. It was a mesmerising session as Coca-Cola has been a favourite for everyone since childhood and getting to know about the ingredients used like sugar syrup, flavours, CO₂, nitrogen, etc was interesting. The explanatory video of how the bottles are given their shapes was explicit. It was really amazing to know how environmentally conscious they are as they manage their wastes and rejected products thoughtfully and efficiently."

- NEHA CHOWDHURY



DEPARTMENT OF COMMERCE (MORNING) : NEWSLETTER

The students were provided with freshly prepared refreshing drink from the company itself.

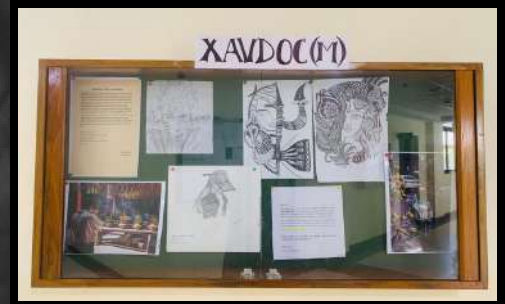
“It was a one-day outing from regular classes for a live exposure to industrial life. Besides learning, it was a time of being together and enjoying while traveling and visiting the industry. It will open our horizon to understand the new challenges and possible opportunities in our career. The experience of this tour was really fantastic and unforgettable.” – PIU DAS

DBPL is constantly striving towards being not only the biggest, but the most efficient supply chain right from getting raw material to delivering the finished goods to the market. Students were able to draw out a SWOT analysis of the company on the basis of their observations which stimulated critical thinking among them. “The short trip ended on a sweet note where the students’ clicked pictures in front of the gate with the employees of the company and faculty members.” DISHA THAKUR



DEPARTMENT OF COMMERCE (MORNING) : NEWSLETTER

XAVDOC(M)



"It's the nerd domain."

Breaking the cliché, 20.09.2022 marks the beginning of our very own display pertaining to the varied interests and talents of our department. It is a plethora of activities clubbed at a centre point, attracting all our visitors. This is a weekly display and helps students know each other better.

One of the most interesting part of XAVDOC(M) was coming up with the name itself. Owing to several brainstorming and a few meetings of the class representatives convened by Dr. Mitra Goswami we came to a consensus with the one that suited best. Collecting articles, poems, photographs, art and everything else has been yet another exciting experience for the department.



Team XAVDOC(M): Class Representatives along with the Head of the Department

DEPARTMENT OF COMMERCE (MORNING) : NEWSLETTER

Student Achievements

These are some of the student achievements for the session July - December, 2022

| Name | Semester | Section | Event | Rank |
|----------------------------|----------|---------|---|------|
| <u>Management :</u> | | | | |
| Abhigyan Gupta | 1 | 1 | Umang 2022 (Shark Tank) | 2 |
| Muskaan Bagani | 1 | 1 | Podium 2022 (Digital Advertising and Marketing) | 1 |
| Ishan Agarwal | 3 | 1 | Podium 2022 (Entrepreneurship) | 1 |
| Lipsa Sahoo | 3 | 4 | X-Verse 2022 (Strategic Management) | 2 |
| Yash Lakhotia | 3 | 1 | Umang 2022 (Finance) | 3 |
| Ishaan Jain | 5 | 2 | Umang 2022 (Rebranding) | 1 |
| Satvik Kamdar | 5 | 2 | Umang 2022 (Finance) | 3 |
| Sayan Sau | 5 | 2 | X-Verse 2022 (Human Resources) | 1 |
| | | | X-Verse 2022 (Finance) | 1 |
| <u>Cultural :</u> | | | | |
| Kripa Mimani | 1 | 2 | XAVKALA 2022 (Western Dance) | 1 |
| Teesha Gupta | 1 | 4 | Bhawanipur Dance Championship | 2 |
| Iyotirane Chaudhary | 5 | 3 | XAVKALA 2022 (Western Dance) | 1 |
| Shreyansh Saraswat | 5 | 1 | Umang 2022 (Western Dance) | 1 |
| | | | XAVKALA 2022 (One Minute to Fame) | 3 |
| <u>Debate :</u> | | | | |
| Muskaan Bagani | 1 | 1 | XavMeet 2022 | 1 |
| Iyotiraditya Majumdar | 3 | 4 | Aalap 2022 (Duelling-go) | 1 |
| Joyraaj Sinha | 3 | 4 | Podium 2022 | 2 |
| <u>Sports :</u> | | | | |
| Krishna Khaitan | 3 | 3 | Table Tennis (Boys) | 1 |
| Iyotirane Chaudhary | 5 | 3 | Inter-Department Basketball Tournament | 1 |
| Sanjana Das | 5 | 4 | 10m Women National Shooting Championship | 314 |
| | | | Air Pistol (NR) Championship 10m Women | 7 |
| Siddhesh Singh | 5 | 3 | Table Tennis (Boys) | 2 |
| <u>Other :</u> | | | | |
| Abhigyan Gupta | 1 | 1 | Podium 2022(App Creation) | 1 |
| Kripa Mimani | 1 | 2 | Podium 2022(App Creation) | 1 |
| Alivia Saha | 3 | 3 | Umang 2022(Face Painting) | 2 |
| Tamanna Hassan | 3 | 1 | Podium 2022(Creative Writing) | 2 |
| Jhanvi Khaitan | 3 | 4 | Aalap 2022(E-Vlogging) | 1 |

*"Looking back, we can see things
clearly, and what formerly
appeared to be challenges now
appear to be blessings."*

TESTIMONIALS

2022-2023

DEPARTMENT OF COMMERCE (MORNING): NEWSLETTER



My graduation days at St. Xavier's University has been a wonderful experience of learning with prolific exposure to outside world. I would like to thank the morning department of Commerce and Management for all the support over the years. The professors were very helpful and taken great initiative to inculcate knowledge in students. Additionally gave me a lot of opportunities, taught the importance of self-discipline and punctuality. Beyond the coursework it gave extensive exposure to organizing events- college fests, business fest, MUNs, inter-college competitions. Overall, I believe the morning department has provided a very conducive environment for an enriching experience. I am very proud to have been associated with this university.

A proud Xaverian,

— Ankana Guchait, Batch of 2022

Exceptionable, exquisite and efficacious are just some words I would use to define my experience in the University and the Commerce and Management (Morning) department. The department provided us with a platform to ameliorate our knowledge and an opportunity to flourish our skills required for the corporate world. Our professors were ever more zealous and accommodating to solve our problems and satisfy our appetite for knowledge. A curriculum so aptly prepped to provide us with a state-of-the-art acquaintance within the field of commerce and management. The University always had an imperative to furnish each one of us with an opportunity to portray and cultivate our skills through events, webinars, and talks arranged regularly.

— Md Uzair Anwar, Batch of 2022



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St. Xavier's University shaped my personal growth. Its curriculum, focused on commerce and management, gave me hands-on experience in real-world applications. Professors were approachable and inclusive, promoting healthy discussions in class. Their interactive teaching style made learning engaging. The Commerce and Management department also equipped me with corporate skills. Overall, St. Xavier's University provided a conducive and intellectually challenging environment that fostered my innovation and problem-solving abilities.

*NIHIL ULTRA
NOTHING BEYOND*

— Saharsh Gupta, Batch of 2022

My journey at SXUK was vibrant to say the least. Even though most of my college life was restricted to an online medium, the university ensured that the learning never stopped and the teachers ensured that the classes were interactive and engaging. Whatever little time I spent offline, it was an amazing experience thanks to my friends and my professors. The infrastructure and the campus were the icing on the cake in making my college life a wholesome experience. The curriculum was holistic and prepared me well for my higher education. All in all, my time at St. Xavier's is something that I would carry with myself for the rest of my life along with the tag of being a proud XAVERIAN!

— Ayush Mahapatra, Batch of 2022



— NETWORK —

**BI-ANNUAL NEWSLETTER
JULY-DECEMBER, 2022**

NIHIL ULTRA.