



**St. Xavier's University, Kolkata**

**Ph.D. Programmes**

**2023**

**Admission Prospectus**



**Action Area IIIB**

**Newtown, Kolkata- 700160**

**E-mail: [ceri.phd@sxuk.edu.in](mailto:ceri.phd@sxuk.edu.in)**

**Website: [www.sxuk.edu.in](http://www.sxuk.edu.in)**

## From the desk of Hon'ble Vice-Chancellor

St. Xavier's University, Kolkata is poised to create a conducive ecosystem for research. It is expected that Ph.D. scholars would make original contributions in their respective fields that helps in expanding the knowledge frontiers



I invite students, members of academia and industry to join the programme under the able supervision of our faculty supervisors whose guidance will lead to timely and successful completion of the research work. I expect that during the research journey, the scholars will embrace the values of research ethics and integrity as set out in the University's code of good research conduct and step out in the academic, research and professional world with the ethos of being a true Xaverian.

**Rev. Dr. John Felix Raj, S.J.  
Vice-Chancellor**

## **Message from the Ph.D. Programme Coordinator**

St. Xavier's University, Kolkata is pleased to announce Ph.D. programmes in the disciplines of Commerce, Management, English, Economics, Mass Communication, Psychology, Social Work and Law for the academic session 2023-2024. With about a hundred research scholars in the Ph.D. programme we are happy to announce the admission for the fifth batch of the programme.



I welcome you to become a part of the Ph.D. programme which is an ever-expanding knowledge network and excel in your pursuit for knowledge. The Ph.D. programmes offered by the University shall be governed by St. Xavier's University Ph.D. Regulations 2022.

**Dr. Soma Sur**  
**Ph.D. Programme Coordinator**

## **Ph.D. Programmes**

The disciplines in which the University offers admission to Ph.D. Programme for the academic year 2023-2024 are:

<b><i>Disciplines</i></b>	<b><i>Vacancy</i></b>	<b><i>Areas</i></b>
Ph.D. in Commerce	6	Banking; Stock Market, Business Ethics; Corporate Governance, Brand Marketing, Rural Marketing, Consumer behaviour, Neuromarketing, Medical Marketing, Retail Marketing, Supply Chain-Logistics, Financial Services
Ph.D. in Management	6	Stock Market & Behavioural Finance, Project Finance, Corporate Finance, Derivatives & Risk Management, Corporate Governance, Corporate Financial Performance, Corporate Sustainable Growth, Corporate Social Responsibility, Quantitative Techniques, Business Analytics, Learning Analytics
Ph.D. in English	4	Graphic narratives, Popular culture, Women's studies, Memory studies, Gender studies, Twentieth and twenty-first century American and British poetry, Literary theory, Postcolonial studies, Theoretical Linguistics, Literary theory and Philosophy
Ph.D. in Economics	6	Macroeconomics, International Trade and Development, Energy and Resource Economics, Economics of Gender, Economics of Social Sectors, Labour Economics
Ph.D. in Mass Communication	4	Electronic Media (Radio and TV), New Media, Media Marketing, Media and Society, Print Journalism, Development Communication, Sports Journalism
Ph.D. in Psychology	3	Clinical Psychology, Neuropsychology, Health Psychology, Social and Positive Psychology, Organizational Behaviour.
Ph.D. in Social Work	4	Gender and Development, Social Network, Vulnerable and Marginalized Children, Human Development, Sustainable livelihood, Human Rights Issues and Migration, Community Development, Health Care System & Policy, Tribal Health, Infrastructural Development and Concerns of Justice
Ph.D. in Law	9	Constitutional Law, Criminal Law, Environmental Law, International Law, Corporate Law and Human Rights

## Ph.D. Programme Fee

### **A. Application Fee:**

INR 2500 (at the time of Online Application).

### **B. Fee Details:**

The Annual Fees are to be paid in two equal instalments before the commencement of subsequent semester.

Total Annual Fees: ₹1,00,000/-

1<sup>st</sup> & 2<sup>nd</sup> Instalment of Annual Fees: ₹ 50,000/- for each semester (to be paid before the commencement of each semester)

Fees to be paid at the time of Admission: 1<sup>st</sup> Instalment of Annual Fees of Year 1 (₹ 50,000/-) and ₹ 10,000/- (Refundable Security Deposit).

### **C. Accommodation**

The outstations students may get hostel accommodation in the campus, if available. The hostel charges will have to be paid separately by student as per the University hostel rules.

## Eligibility Criteria

<b>Ph.D. in Management</b>	Candidates for admission to the Ph.D. Programme shall have a Master's degree in Management and related fields from a UGC recognized University or a degree declared equivalent to the Master's degree by Association of Indian Universities (AIU) with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.
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<b>Ph.D. in Commerce</b>	Candidates for admission to the Ph.D. Programme shall have a Master's degree in Commerce or Management from a UGC recognized University or a degree declared equivalent to the Master's degree by Association of Indian Universities (AIU) with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.
<b>Ph.D. in English</b>	Candidates for admission to the Ph.D. Programme shall have a Master's degree in the respective discipline from a UGC recognized University or a degree declared equivalent to the Master's degree by Association of Indian Universities (AIU) with at least 55% marks in aggregate or its equivalent grade 'B' in the UGC 7-point scale (or an equivalent grade in a point scale wherever grading system is followed) or an equivalent degree from a foreign educational Institution accredited by an Assessment and Accreditation Agency which is approved, recognized or authorized by an authority, established or incorporated under a law in its home country or any other statutory authority in that country for the purpose of assessing, accrediting or assuring quality and standards of educational institutions.
<b>Ph.D. in Economics</b>	
<b>Ph.D. in Mass Communication</b>	
<b>Ph.D. in Psychology</b>	
<b>Ph.D. in Social Work</b>	
<b>Ph.D. in Law</b>	

**Note:**

1. A relaxation of 5% of marks, from 55% to 50%, or an equivalent relaxation of grade, may be allowed for those belonging to SC/ST/OBC (non-creamy layer) / Differently-abled and other categories of candidates as per the decision of the UGC from time to time. The eligibility marks of 55% (or an equivalent grade in a point scale wherever grading system is followed) and the relaxation of 5% to the categories mentioned above are permissible based only on the qualifying marks without including the grace mark procedures
2. The candidate will have to appear in the online St. Xavier's University, Kolkata Research Entrance Test (XU-RET). The duration of the XU-RET will be of two hours and will comprise of 50 Multiple Choice Questions (MCQ) of 2 marks each with a total of 100 marks for all Ph.D. programmes. Test will have two sections 50 marks for each. The Section I is on Research Methodology and will test on research orientation, aptitude, research designs, methods and analysis. The Section II will be Discipline specific. For Commerce, English, Economics, Mass Communication, Psychology, Social Work and Law this section will have 25 questions on different areas of commerce and for Management, there will be 5 questions each on General Management, Finance, Marketing, HR, and Systems & Operations.
3. The Research Entrance Test will be followed by an interview on the subject concerned. Candidates who score more than 50% in XURET will be eligible to sit for the Interview.

4. Candidates who have qualified in the UGC/ CSIRNET or SET / SLET /GATE or have obtained DSTINSPIRE Fellowship /Teacher fellowship or have passed equivalent examinations or passed the M.Phil./ M. Tech / M.D/ M.E./ M. Pharm or equivalent examination in the subject or allied subject (as approved by DRC) shall be exempted from the written test of St. Xavier's University Research Entrance Test (XURET) conducted by the University but have to qualify in the interview on the subject to be conducted by the appropriate Department Research Committee (DRC), will be eligible for admission.

## **Application Procedure**

*Application form and prospectus for the Ph.D. programme can be downloaded from the Ph.D. Programme link on the website [www.sxuk.edu.in](http://www.sxuk.edu.in) Candidates applying for Ph.D. programme need to follow the application procedure stated below:*

### **Step 1:**

Go to the Ph.D. Programme link on the website [www.sxuk.edu.in](http://www.sxuk.edu.in) and register yourself by clicking the "Register" link

### **Step 2:**

Log in to fill the Basic Information Sheet and submit

### **Step 3:**

After submission you will be directed to the payment gateway. Make the payment of application fee INR 2500 and generate an acknowledgement slip and payment receipt.

### **Step 4:**

Download the application form and fill in the details, attaching documents against proof of qualifications, experience, publications etc.

### **Step 5:**

Attach the acknowledgement slip and payment receipt with the filled in application form (with the attachments) and send it to the address below: -

**Ph.D. Office**  
**3rd floor Arrupe Building**  
**St. Xavier's University, Kolkata**  
**Action Area III B, New Town Kolkata-700160**  
Website [www.sxuk.edu.in](http://www.sxuk.edu.in)

On the cover of the application envelope, indicate 'Application for Ph.D. Programme (Name of the discipline applied for) 2023'.

*In case of any query, please contact*

**Dr. Soma Sur @7980216849 / (033)6624-9876**

**E-mail: [ceri.phd@sxuk.edu.in](mailto:ceri.phd@sxuk.edu.in)**



## **Important enclosures with application form**

1. Copy of “Statement of Purpose” for the proposed Ph.D. Programme, clearly indicating the Research Interest/ Discipline/ Area objective, etc. (2 Pages)
2. Self-attested copies of certificates & marksheets of qualifying degrees and other certificates (from Secondary level onwards)
3. One passport size colour photograph (to be affixed on application form).
4. No-Objection Certificate from the employer (If applicable)
5. One example of scholarly research or professional writing (preferable)
6. Acknowledgments slip, Application Fee Payment Receipt along with application form.



## Important Dates

<b>1</b>	<b>Deadline for Submission of Online Application Form</b>	<b>28<sup>th</sup> April 2023 (Friday)</b>
<b>2</b>	<b>Deadline for hardcopy submission of Main Application form with all enclosures</b>	<b>4<sup>th</sup> May 2023 (Thursday)</b>
<b>3</b>	<b>Display of List of Eligible Candidates for XU-RET (Research Entrance Test)</b>	<b>13<sup>th</sup> May 2023 (Saturday)</b>
<b>4</b>	<b>Conduct of online XU-RET (Research Entrance Test)</b>	<b>28<sup>th</sup> May 2023 (Sunday)</b>
<b>5</b>	<b>Display of List of qualified candidates for Interview</b>	<b>5<sup>th</sup> June 2023 (Monday)</b>
<b>6</b>	<b>Interview (Will be held physically)</b>	<b>12<sup>th</sup> June to 20<sup>th</sup> June 2023 (Monday to Tuesday)</b>
<b>7</b>	<b>Publication of Selection List &amp; Admission Offer</b>	<b>24<sup>th</sup> June 2023 (Saturday)</b>
<b>8</b>	<b>Last Date of Submission of Fees</b>	<b>8<sup>th</sup> July 2023 (Saturday)</b>
<b>9</b>	<b>Physical Document Verification</b>	<b>10<sup>th</sup> July &amp; 11<sup>th</sup> July 2023 (Monday &amp; Tuesday)</b>
<b>10</b>	<b>Inauguration of the Ph.D. Programme</b>	<b>15<sup>th</sup> July 2023 (Saturday)</b>

*For details, please refer to*

*St. Xavier's University Ph.D. Regulations 2022 under Ph.D. Programme link  
in the website,*

[www.sxuk.edu.in](http://www.sxuk.edu.in)

## Doctoral Colloquium

To promote the culture of quality research Doctoral Colloquium of St. Xavier's University, Kolkata was held for the fourth time on 1st July 2022. The programme was inaugurated by the Hon'ble Vice-Chancellor Rev. Dr. John Felix, Raj, S.J. who was also the Chair of the Colloquium. He briefed the audience about the research programme of the University and the future scope of research in higher education. The fourth Doctoral Colloquium of St. Xavier's University, Kolkata was held in the physical mode this time and 33 research scholars presented their papers in their respective disciplines in different parallel sessions. The sessions were chaired by fourteen eminent Resource persons from various Universities and reputed academic institutions. The scholars benefited immensely from the fruitful discussions and advice from the eminent resource persons.



## **Two-day International Conference**

A Two-day International Conference was organised by Fr. Lafont Centre for Excellence in Research and Innovation of St. Xavier's University, Kolkata on 3rd and 4th March 2023.

The inaugural session was held on 3rd March 2023 with esteemed presence of Prof. Basab Chaudhuri, Former Vice-Chancellor, West Bengal State University who delivered the keynote address. Prof Ashis Mitra, Registrar, St. Xavier's University, Kolkata, delivered the welcome address of the International Conference. Vote of Thanks was delivered by Dr. Soma Sur, Hon'y. Director-Fr. Lafont Centre of Excellence in Research and Innovation (LCERI).

The theme of the conference was Reflections on Research beyond Discipline and there were nine different tracks like Culture, Labour, Human Rights, Pedagogy, Gender, Idea of a Discipline, Technology, Social Media and Environment.

This International Conference included Plenary session on 1st day and Panel discussion on 2nd day. The eminent speakers and the chairs of the conference were from different Universities and Institutions of the country and outside of the country.

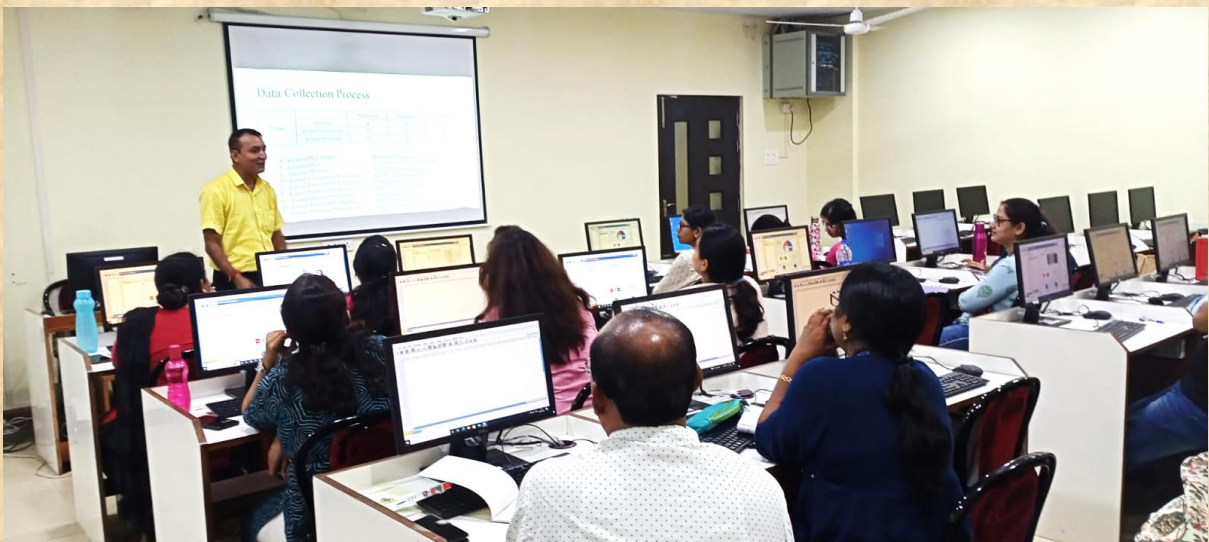
More than 50 papers were selected for the presentation in the conference from different Institutions of the country. Other than the paper presenters there were also the participants from the University Faculty members, Research scholars and the post-Graduation students of SXUK.

The Valedictory Session address on 4th March was delivered by Prof. Dhruvajyoti Chattopadhyay, Vice-Chancellor, Sister Nivedita University. The programme ended with distributions of conference certificates by Prof. Dhruvajyoti Chattopadhyay and Prof. Ashis Mitra.



## Workshops

- ✚ **Workshop on “Advanced Research Techniques: SEM”**: A workshop on ‘Advanced Research Techniques: Structured Equation Modelling (SEM)’ was organized by Fr. Lafont Centre for Excellence in Research and Innovation (LCERI) on 17<sup>th</sup> & 18<sup>th</sup> February 2023 (10:30 am to 04:30 pm) for the Ph.D. Scholars and Faculty members of SXUK. The resource person for the workshop was Dr. Gautam Bandyopadhyay, Professor, NIT Durgapur
- ✚ **Workshop on Application of Statistics in Research**: A Two-day workshop on Application of Statistics in Research organized by Faculty of Commerce and Management in association with Fr. Lafont Centre for Excellence in Research and Innovation (LCERI) on 19<sup>th</sup> -20<sup>th</sup> December 2022.
- ✚ **Workshop on ‘Data Analytics using SPSS’**: A workshop on ‘Data Analytics using SPSS’ was organized by LCERI and XBS, St. Xavier’s University, Kolkata on 8<sup>th</sup> & 9<sup>th</sup> July 2022 (11am-4pm) for the Ph.D. Scholars of SXUK.
- ✚ **Workshop on ‘Data Analytics using R’**: A workshop on ‘Data Analytics using R’ was organized by LCERI and XBS, St. Xavier’s University, Kolkata on 2<sup>nd</sup> April, 2022 (11am-4pm) for the Ph.D. Scholars of SXUK.



## Programme Objectives

## Programme Outcomes

### Programme Objectives

**Extending the limits of what is currently known through innovative and high quality work.**

**Capacity to Devise, Design and conduct Research that has real academic Value**

**Systematic Understanding of the Research Area and Mastery of the skills and methods associated**

**Competence Building in Research methodology Both Qualitative and Quantitative, becoming experts in the chosen area of Specialisation**

**Contributing to the Academic knowledge base through Publications and Conference presentations.**

**Demonstrate a thorough knowledge of the literature and a comprehensive understanding of Methods and Techniques applicable to their own Research**

**Apply a significant range of advanced and Specialized Skills and be able to act Autonomously in the planning and Implementation of Research**

**Present and defend original research outcomes which extend the fore front of a discipline or relevant area of professional practise**

**Work collaboratively with all stake holders to create, Develop and Exchange research knowledge to influence and benefit society and the Economy**

**Opportunities for  
Ph.D. Scholars**



**Joint  
publication  
with  
Supervisor**

**Nomination  
for research  
internships**

**Teaching  
Assistantship**

**Collaborative  
Research**

# Best Practices



# Career Opportunities

**Universities**

**Research Centres**

**Consulting Firms**

**Industry-R&D**

**Local/National-  
Govt**

**NGO**

**Publishing House**

**Media House**

**Entrepreneurship**