



St. Xavier's University, Kolkata

NEWORTH.



Issue 4

Faculty of Commerce
and Management.

— FROM THE EDITOR'S DESK

Dear readers,

As we embark on another exciting semester, I take this opportunity to reflect on our collective journey and celebrate our achievements for the period of January-June 2024. This edition of our newsletter highlights the hard work, creativity, and dedication that define our department.

This issue of 'Networth' presents the events and activities of the department alongside creative expression of students in the form of artwork, poetry and photography. It also celebrates the milestones and accomplishments of our students in sports, academic and extracurricular activities. This issue is particularly special as it features contributions from our faculty members showcasing their creativity and involvement in strengthening the fourth edition of our newsletter. I wish to place on record my utmost appreciation to my esteemed colleagues for their valuable support and contribution. I also wish to thank our students for sharing their creative work with us that has been showcased in our newsletter.

I take great pride in our vibrant editorial board, who have worked tirelessly for the successful release of this issue. My special thanks to my dear faculty coordinator and student coordinators who have worked on the content of the newsletter. The beautiful cover page and page layout deserves special applause which has been carefully thought of and designed by my competent team of student coordinators.

In the spirit of collaboration, I encourage everyone to get involved, whether through participating in events, contribution in the forthcoming issues or involvement in the editorial board, your engagement is invaluable and is indeed a true representation of our department's spirit.

As we move ahead and welcome another semester in yet another season, let's dedicate the future to growth, collaboration and inspiration.

Dr. Mitra Goswami

(Editor-in-Chief)

Head, Department of Commerce



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EVENTS & ACTIVITIES

SWAYAM NPTEL AWARENESS PROGRAM

"In the digital age, we must rethink what it means to be educated. It's not just about absorbing information, but about navigating and critically evaluating a sea of information."
- Howard Rheingold

Fr. Arrupe Central Library and Faculty of Commerce and Management organized "SWAYAM-NPTEL Awareness Program" on January 25th, 2024, in the Academic block of St. Xavier's University, Kolkata. This program aimed at creating awareness regarding the features of SWAYAM-NPTEL Online Certification Courses.



Two sessions were conducted by Dr. Stephen. G, Assistant Librarian (SPOC – SXUK NPTEL Local Chapter). He explained to the students the procedure to enroll for NPTEL courses. Students were given an idea regarding NPTEL Certificates, fee waiver benefit for SC, ST etc. The importance of Domain courses, Mentor, NPTEL Stars were also conveyed to the students. Further, it was also communicated that the lecture notes of some of the courses are available in regional languages like Marathi, Bengali, Hindi, Gujarati, Kannada, Malayalam, Tamil, Telugu etc.

Dr. Stephen encouraged the students to strengthen their learning and career paths by joining the online courses and stated how today's digital era can provide education to every mind that wishes to learn and grow. More than 130 students attended the program.

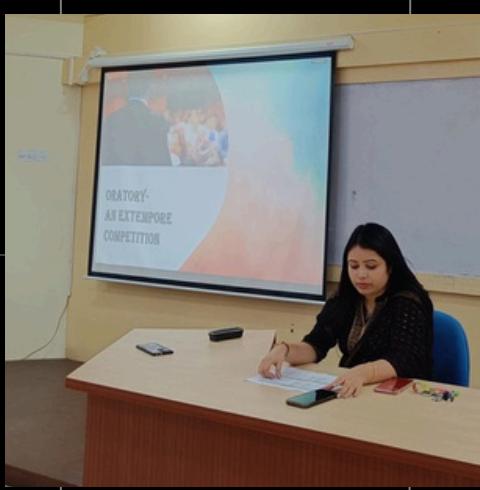
EXTEMPORE ORATORY

"Oratory- An Extempore Competition" was held by Faculty of Commerce and Management, which invited students to share their opinions on various subjects. The participants were able to engage in a stimulating debate while maintaining their creative liberty with topics like "Connected yet alone", "Unicorn Nation", "The Philosophy of Happiness" and many more, which enhanced their confidence and public speaking skills.

B.Com. (Morning and Day), B.M.S., and M.Com. students took part in the competition with great enthusiasm. The participants were given five minutes to gather their thoughts and an additional five minutes to express their viewpoints to the audience. The competition allowed students to improve their abilities to think quickly, articulate and provide a persuasive speech within the allotted time frame. The teachers and student volunteers worked together to plan an exquisite and well-executed event. The event proved to be a successful one and indeed gave the students and the teachers a platform to interact and communicate their thoughts.



EXTEMPORE ORATORY

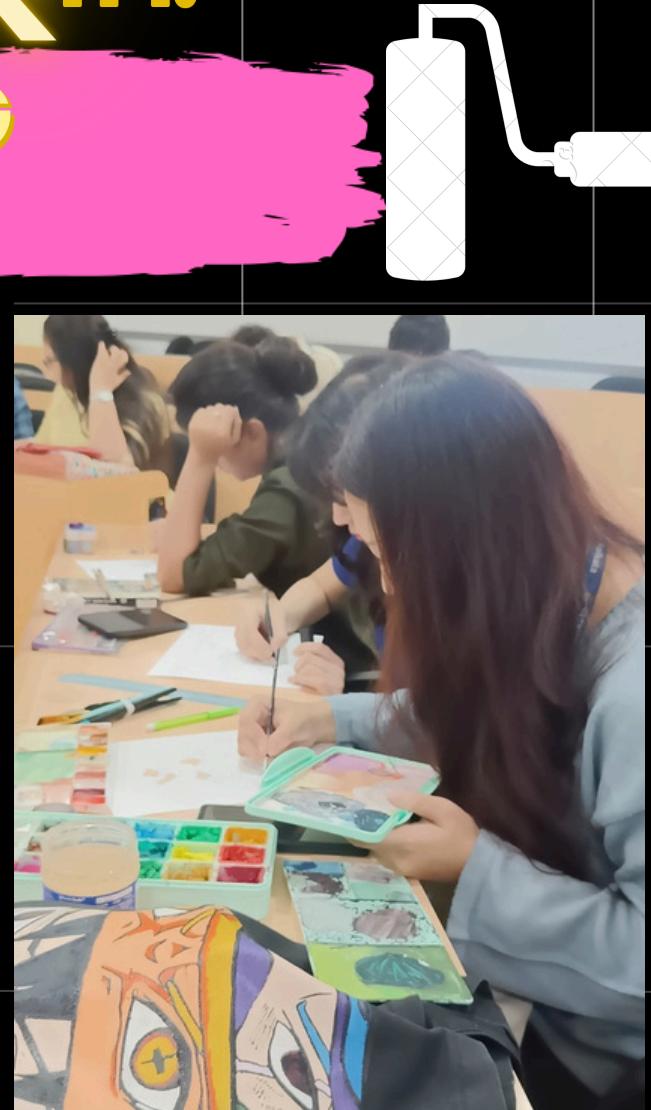


POSTER MAKING COMPETITION

A lot of people in our society think of International Women's Day as just another day of the year, but, it's vital to realize that it is indeed a significant day for everyone, irrespective of gender. Diane Mariechild had rightly stated, "A woman is a full circle. Within her is the power to create, nurture and transform." We often fail to recognize and appreciate the women in our lives.

The Faculty of Commerce and Management held a poster-making competition on March 21, 2024, to honour women for the selfless sacrifices they make. "Celebrating Women's Strength and Resilience" served as the event's overarching theme where the students got an opportunity to express themselves by exhibiting their artistic skills.

Participants from the B.Com. Morning and Day, B.M.S., and M.Com programs turned the fifth floor of St. Xaviers University's academic building into an emotional and creative gallery.



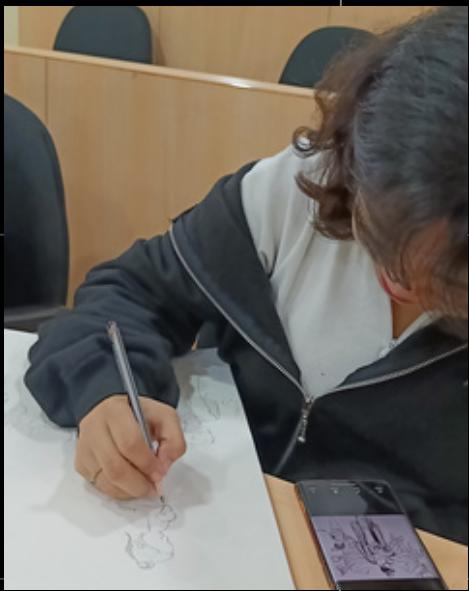
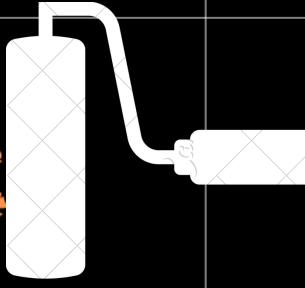
The posters with their vibrant hues and inspirational sayings amazed everyone. "I had the opportunity to honour the incredible strength of women—especially my mother—through my artwork in this competition. For me, it was a fantastic opportunity", said a student participant. The posters were then displayed on the student board (XAVDOC), showcasing the artistic ability of the SXUK students. The winners of the event were:

Akitoli Sema (B.COM DAY, SEMESTER IV)
Diptisha Dasgupta (B.COM DAY, SEMESTER 4)
Subham Sharma (B.COM DAY, SEMESTER 2)
Kritika Thapa (B.COM DAY, SEMESTER IV)

The poster-making competition left an indelible mark as it was seamless and full of vibrancy which underscored its success. Although the students saw the event as an opportunity to excel in their passion, they ended up painting the canvas filled with sentiments and talent.



POSTER MAKING COMPETITION



CREATIVE CORNER

FACULTY CONTRIBUTIONS



This image captures a peaceful waterfall flowing into a crystal-clear pool, surrounded by vibrant greenery and rugged rocks. The serene setting, under a bright blue sky, invites a moment of calm and connection with nature.

Dr. Mitra Goswami
Assistant Professor

Serenity by the Riverside: A Moment of Calm Among Nature's Embrace. A scenic beauty displaying a Riverside with boats.

Dr. Subhoda Banerjee
Assistant Professor



Radiant sunflower basking in the summer sun, while a delicate bee flits by, capturing nature's serene beauty.

Dr. Shubhasree Bhadra
Faculty

Ah! Its a Girl!

-PROF. VANDANA DHOOP

"Congratulations it's a girl!

Just like you, with curls."

"Oh!" said the first-time dad,

"Not a problem..., my bad!"

"My son had a daughter!

Kindly cancel the Baby-Shower!"

"My daughter had a daughter!

God! Why do you make me wait longer?"

There came home a bundle of joy,

Greeted, by an unlikely toy!

Robots and Hot wheels waited for her,

"Boy I had presumed, my dear."

Excitedly embracing the toys,
The baby devised interesting ploys,

Nobody could deter her,

from piling one toy onto another.

School was a different ball-game,
Not played with Barbie, was, but a shame.
Difference in preferences was a drawback,
"Why don't you carry a pink backpack?"

Science is not a girl's cup of tea,
"Humanities is a good option... deary!"
"Start the marriage shopping now,
No? How dare you raise your brow?"

Parents of girls take extra care,
Boys, now-a-days, are a scare.

In packs they attack,
Like starved wolves, sniffing a snack!

"Your clothes should be proper,"

"Hey beautiful, get me warmer."

"Salwar suit is the ideal dress."

"Come on girl, say yes!"

A doctor by profession,
"So what? We want donation!"

"Can you cook?"

"Almighty! Get her a cookbook!"

"Congratulations! It's a girl!"

"Just like you with curls."

No! Don't you dare raise your brow,
I will protect her I vow!

She will not be frowned upon,
She will not face Gorgons.

I will be like a shield,
Guarding this nascent field.

"A woman is a woman's enemy," I will change,
No wolf will hound within your range.
My baby you are special,
Give me strength while I face the Devil.

We will face the world together,
I assure, All the happiness in the world I'll procure.
Heaven on earth this place will be,
Only and only 'cause you are with me!

MAGIC SQUARE

-DR. BANASHREE SEN

The Magic Square: The concept behind the Magic Square is that the sum of the numbers of each row, each column is constant. The idea of arranging four numbers with variant of simple operation and putting those resultant values in different cell of the matrix form a magic square.

A 4*4 matrix giving the invariant summation in each case of row addition, column addition, diagonal addition cross- diagonal addition, even in middle block.

My Date of birth is 22/06/1990. I have placed the number in 1st row.

So here is the MAGIC

22	6	19	90
91	18	3	25
4	24	92	17
20	89	23	5

Here the magic number is 137.

The number added diagonally cross- diagonally is 137

- The numbers in any row when added is 137
- The numbers in any column when added is 137
- The middle blocks addition is 137

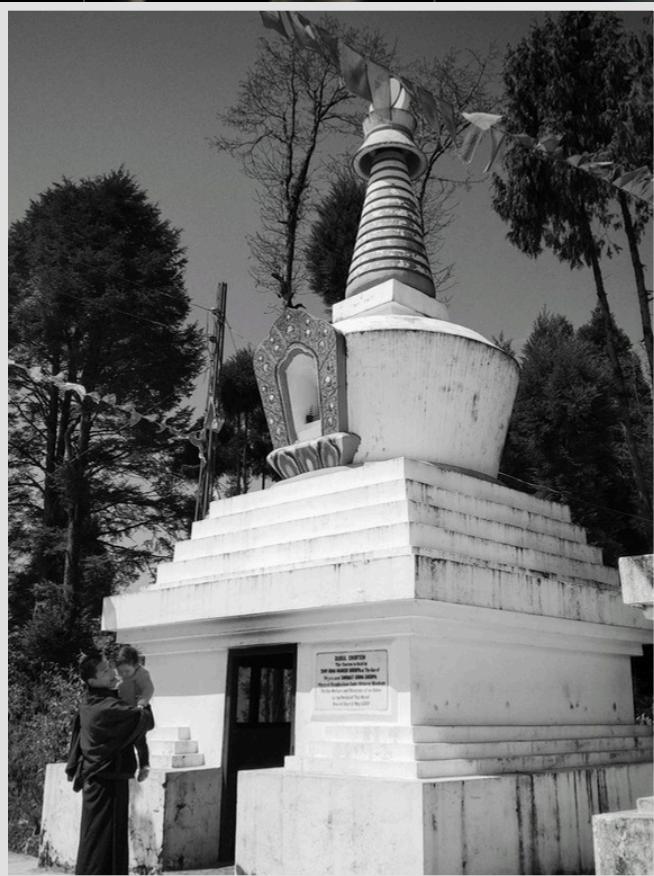
It is not magic. We can construct 4*4 various matrices using the following rule.

Now the interesting part of the Magic box is how the four numbers can be arranged so that it gives an invariant summation. Suppose the four numbers are x, y, a, b . Now if one looks into the following arrangements of the four numbers, it will be clear that how the process of constant sum is generated. The idea is simple with simple row, column operations.

x	y	a	b
$b + 1$	$a - 1$	$y - 3$	$x + 3$
$y - 2$	$x + 2$	$b + 2$	$a - 2$
$a + 1$	$b - 1$	$x + 1$	$y - 1$

- First Row is your Happy Birthday.
- Add along any row, column or diagonally get a particular number N
- Add any four corner numbers also get N
- Add the middle four numbers and also get N

STUDENT CONTRIBUTIONS



PATH TO SERENITY

Father's love and bond with his child shines through as they share a quiet moment of reflection at a sacred monument.

Abhigyan Gupta,
B.Com.(Morning)
Sem 5 Sec 1, Roll-1058, Photography.

SHOWER POWER

Vibrant spectrum of colours in the sky creating an orderly and a striking contrast with its surrounding elements.

Suhani Sil,
B.Com.(Day)
Sem 1 Sec 1, Roll-0024, Photography.



STUDENT CONTRIBUTIONS



MY PEACE OF MIND

The iris swirling with hues of blue, conveying the deep stories of one's heart. The pupil enigmatically attracting one into the serene beauty of the painting and capturing the emotions, mystery and essence of human experience.

Trisha Das,
B.M.S.
Sem 1 Sec 2, Roll-0087, Art

IKIGAI

Tranquil waters reflecting the vast sky at dusk, creating a serene and picturesque evening scene. A perfect moment to reconnect and reflect the world around us.

Janvi Jaiswal,
B.Com.(Day)
Sem 1 Sec 1, Roll-0048, Photography.



(HAND-DRAWN)

STUDENT CONTRIBUTIONS



VIVEKANANDA ROCK AT SUNSET

The rugged beauty of the rock amidst the extensive sea emphasising the natural grandeur of the location and the spiritual significance of Vivekananda.

Simantika Deb,
M.Com.
Sem 1 Sec 1, Roll-0009, Art

GLITCH IN COLOURS

A swirling, tumultuous night over a quiet sky. The tree growing upward shows a sense of vertical movement and contrast to the swirling sky. Conveying a feeling of tranquility and turbulence, through the schematic use of colours.

Bhumi Devgupta,
M.Com.
Sem 1 Sec 2, Roll-0088, Art



Footprints In The Sand

We can try and leave our footprints in the sand
Only hoping that there wouldn't be a wave
Strong enough to wreck us,
Or even high enough to reach
But just enough to sparkle everyday

We can try and leave our footprints on the beach
Pray that it would stay for evermore
No one may ever sink us,
Or come close enough to touch us
So their melodies would still have us allured

In the ephemeral, we shine, we try
Passing souls, everlasting lights
Fleets so fast, every grain of time
In our hourglass world, with our endless rhymes

Footprints in the sand, to footprints on the moon
Everyone will fade but everyone will bloom
We will keep on walking, we refuse to wane
Waves may wash away, but our legacy'll remain

We can try and build our castles to the sky
Stay forever with the waves that wave us by
But forever ain't always,
And always ain't nigh
So let us be Pharos till we die

Ephemeral, but we'll shine so bright
Passing souls, everlasting lights
Make it count, every grain of time
Our hourglass world, and endless rhymes

Footprints in the sand, to footprints on the moon
Everyone will fade but everyone will bloom
We will keep on walking, we refuse to wane
Waves may wash away, but our legacy'll remain

-Yash Pachisia

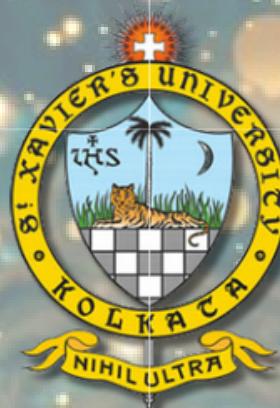
B.com

Sem-5, Sec-3

STUDENT ACHIEVEMENTS

NAME	PROG.	SEM	TITLE OF EVENT	RANK
Devasmita Ghosh	B.Com.(Day)	4	Eastern Dance: Xavrang '24 Amity Amiphoria '24 JU-Sanskriti '24	2nd 1st 2nd
Teesha Gupta	B.Com. (Morning)	4	Xavrang '24 - Rhythm Company Celsius '24 - Sync Fleet IIT Kharagpur Spring Fest '24 - Western Dance	1st 2nd 2nd
Krish Bhutra	B.Com. (Morning)	4	Xavkala '24- Golmaal (meme making) Xavkala '24 - Main rang sharbaton ka (poster making) X-Odus '24	1st 1st 3rd
Ritwika Kumari Sah	B.M.S.	4	Xavrang '24 - Trash to Trend Xavkala '24 Rangisari (canvas painting)	2nd 3rd
Satakshi Saha	B.Com.(Day)	4	X-Verse '24: Perilous Propaganda	2nd
Cindrella Das	B.M.S.	2	X-Odus '24	1st
Tanisha Gupta	B.M.S.	2	X-Odus '24	1st
Ansul Agarwal	B.Com. (Morning)	2	X-Odus '24	2nd
Siddhant Joshi	B.Com. (Morning)	2	X-Odus '24	2nd
Divit Khandelwal	B.Com. (Morning)	2	X-Odus '24	2nd
Saras Pathak	B.Com. (Morning)	4	X-Odus '24	3rd
Udayan Mukherjee	B.Com. (Morning)	2	Ranneeti '24 - Merger & Acquisition	3rd

NAME	PROG.	SEM	TITLE OF EVENT	RANK
Mohakk Dudhoria	B.Com. (Morning)	2	Ranneeti '24 - Sales Powerplay	3rd
Sagarika Pal	B.Com. (Morning)	2	Ranneeti '24 - Sales Powerplay	3rd
Pratyush Sarkar	B.Com. (Morning)	2	Ranneeti '24 - Acquire to Empire	3rd
Krish Goyal	B.Com. (Morning)	2	Ranneeti '24 - Acquire to Empire	3rd
Akitoli Sema	B.Com.(Day)	4	Poster Making Competition	1st
Diptisha Dasgupta	B.Com.(Day)	4	Poster Making Competition	2nd
Shubham Sharma	B.Com.(Day)	4	Poster Making Competition	3rd
Kritika Thapa	B.Com. (Day)	4	Poster Making Competition	3rd
Anushka Ghosh	B.M.S.	4	Madvertising Mania	2nd
Kripa Chaudhary	B.M.S.	2	Madvertising Mania	2nd
Rajveer Singh	B.M.S.	2	Madvertising Mania	2nd



NIHIL ULTRA

Nothing Beyond

END