



St. Xavier's University, Kolkata
XAVIER BUSINESS SCHOOL

MANAGEMENT DEVELOPMENT PROGRAMME on Finance for Non-Finance Executives



Xavier Business School (XBS), under the umbrella of St. Xavier's University, Kolkata offers a 2-year full-time MBA Degree Programme (**AICTE Approved**), with specializations in the domain of *Finance, Marketing, Human Resources (HR), and Business Analytics*. XBS as a member of XAMI (**Xavier Association of Management Institutes**) began its journey in August 2018 with a commitment to provide quality management education and develop students into successful and responsible business leaders and entrepreneurs.

Besides developing industry-ready management professionals, XBS follows the Ignatius charism and aims at forming men and women for others who are competent, committed, compassionate, and service-oriented leaders. We attest to our motto '**Nihil Ultra**' upholding the illustrious Jesuit legacy and our commitment to creativity, leadership, and standards.

INTRODUCTION



The program focused on developing managerial intuition for financial concepts in business. In today's dynamic business landscape, managerial roles have evolved to be more cross-functional and interdependent. As a result, non-finance managers are increasingly required to understand the financial impact of their decisions on the organization's top line (Sales) and bottom line (Profits)

Financial decisions permeate throughout an organization, making it essential for every functional manager to assess the consequences of their choices. A fundamental aspect of financial analysis lies in understanding financial statements, which serve as the interface for sharing information and communicating both within and outside the organization

The ability to interpret and analyze relevant financial information in decision-making contexts is crucial for managers to make informed choices that contribute to their own and their organization's growth and success. Throughout this program, we will delve into various financial concepts, equipping you with the skills necessary to navigate the financial landscape confidently

The objective of this Programme is to guide participants through financial concepts and processes, enabling them to intelligently process financial information generated by organizations

The Programme aims to help participants understand the use of cash as a proxy for creating business value and differentiate between cash and profits. Additionally, it seeks to enhance participants' comprehension of the levers for financial performance to facilitate better managerial decision-making. As managerial decisions have financial implications, understanding financial information becomes crucial

The Programme aims to equip managers at all levels in a firm with the tools and techniques required for financial reporting, cost management, and financial decision-making. By understanding financial concepts and interpreting financial data, participants can make more informed decisions, contributing to improved profitability and cost consciousness

Ultimately, the goal is to elevate participants' business knowledge and prepare them for leadership positions, allowing them to competently allocate capital and understand the functioning of capital markets.

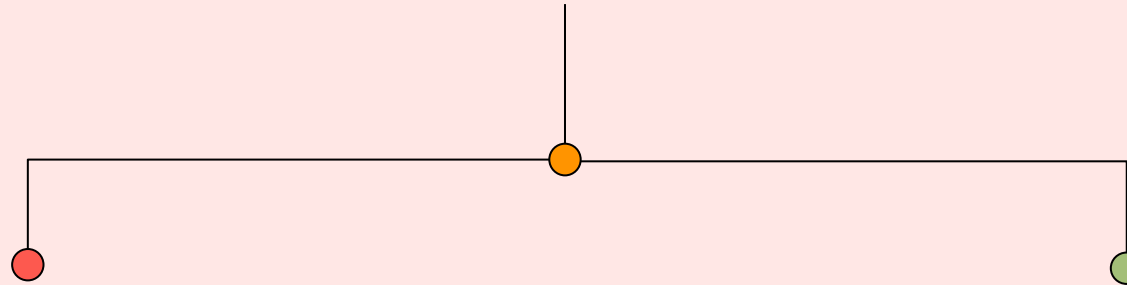
OBJECTIVE





WHO SHOULD ATTEND

This is a “fundamental” programme specially designed for



Middle level Managers across different functional domains like marketing, finance, operations, HR, quality control, etc.

Managers who wish to update their knowledge on basics of Finance and Accounts

PEDAGOGY

Delivery would be through a balanced mix of laying out concepts, discussions, case analysis, problem solving and applying learnings using corporate financial data



KEY TOPICS

The programme will cover the following broad areas



Financial Analysis and Reporting

Enhancing the ability to interpret financial statements, analyze performance metrics, and make informed decisions



Investment Management

Understanding various investment instruments, risk assessment, and portfolio optimization strategies



Tax Planning and Compliance

Navigating the complex tax landscape and maximizing tax-saving opportunities



Financial Markets

Examining the functioning of financial markets, stock exchanges, and the impact of global events on financial performance



Financial Technology (FinTech)

Gaining insights into capital budgeting, valuation techniques, and funding decisions



Corporate Finance

Gaining insights into capital budgeting, valuation techniques, and funding decisions



Risk Management

Learning to identify, assess, and mitigate financial risks effectively



Resource Person



Prof. Binay Bhushan Chakrabarti

Prof. Binay Bhushan Chakrabarti has over two decades of teaching, research and industry experience. He was a Professor of Finance at the Indian Institute of Management (IIM) Calcutta. He has taught at many top B-schools including IIM-Ahmedabad, IIM-Indore, XIMB amongst others. IIM-Calcutta alumni, Prof. Chakrabarti completed his Ph. D in Economics from Jadavpur University, Kolkata. He holds a Bachelor of Mechanical Engineering from Jadavpur University, Kolkata.

His teaching and research interests include corporate finance, international finance, financial intermediation, financial derivatives, financial markets, asset pricing, capital management, risk management and profit centre management. He is an Associate Member of the Institute of Cost and Works Accountants of India (ICWAI). He became the Director of IIM Ranchi in September 2013.

Resource Person



Prof. D V Ramana

Prof. D V Ramana completed his Masters (Commerce), M.Phil (Commerce), and Ph.D. in Commerce from Utkal University. After completing his Masters and PhD from Utkal University, Orissa, he joined Xavier Institute of Management, Bhubaneswar (XIMB) as a full-time faculty and has been associated with the institute for more than 25 years. Later, taking a deputation from XIMB for a period of 5 years, he joined Price Waterhouse Coopers (PwC) Ltd. as a senior consultant and also served as Director (IMT, Hyderabad) for a short period in 2019.

His teaching interests are in the areas of Financial Accounting, Strategic Management Accounting and Regulatory Accounting and Finance while his research activities are in the spear of corporate reporting and practices, management and regulatory accounting. He has been associated with various regulatory boards and State Advisory Committee, Orissa Electricity Regulatory Commission (OERC) (2013- Till Date), Task Force for Evaluating the Performance of State Level Public Enterprises (2011-2017), Board of Directors (Management Board), Central Electricity Supply Utility, Orissa: 2012-2017 and was in the Board of Directors of IFCAL (Ferro Chrome & Allows Ltd.:2013-2017, Kalinga Iron Works limited from 2013 to 2017.

Resource Person



Prof. (Dr.) Sitangshu Khatua

Prof. (Dr.) Sitangshu Khatua is Dean & Associate Professor in Finance Area at Xavier Business School, St. Xavier University Kolkata. He is a PhD in Finance from XLRI, Jamshedpur, MBA (Finance), B.Tech (NIT Durgapur), M Tech (BESU), CFA, ERP (Oracle Financial).

He has about 24 years of experience working in academics and industry. He also taught as visiting faculty at XLRI, Narsee Monjee, Mumbai, IIFT (Kolkata), Calcutta University, TCSion.

He has been awarded “The most admired professor in Finance” for the year 2023 By BFSI, Mumbai and ‘The Best Professor in Financial Management’ for the year 2019 by AMP Hyderabad. His research work received the best paper award in the International Conference 2020 held at Symbiosis University. He is the recipient of Certificate of Excellence in Reviewing by AJEBA. He was nominated as a Speaker by AIWAI, India during FEW2020.

He had also presented several research articles in national and international conferences in India and abroad and published papers in peer reviewed well rated journals like Vikalpa, IRJFE, EMAJ, Indian Journal of Finance, IUP Journals, IJAC, etc. He has authored 6 books, most remarkable being “Project Management & Appraisal” from Oxford University of Press in the year 2011 and “Financial Economics” from ABS Publishing House in the year 2021.

As a CSR activity he is served as the founder director of his own theatre group “Krishti”. He is in Board of Heritage, Techno India Group, JIS, Rabindra Psychotherapy Research Institute and Bengal Chamber of Commerce. Academic is his profession and Theatre is his passion.



PROGRAMME DETAILS

ALL THE DETAILS YOU NEED

Duration

September 29 - 30, 2023

Programme Conclusion

5:00 PM on
September 30, 2023

Programme Commencement

10:00 AM on
September 29, 2023

Venue

Fr. Albert Huart Hall,
Arrupe Building,
SXUK Campus

PROGRAMME FEES
₹ 8000/- only
(inclusive of GST)

UNIVERSITY BANK ACCOUNT DETAILS

Name of the Account Holder **St. Xavier's University Kolkata Alumni Association**

Name of the Bank **Canara Bank**

Account No: **97212010001155**

IFSC Code **CNRB0019721**

Account Type **Savings**



HOW TO APPLY

Three Easy Step to Apply

REGISTRATION LINK

<https://forms.gle/H8yGzKR8NpS9Uyev7>

LAST DATE FOR PAYMENT OF PROGRAMME FEES

September 11, 2023 (Monday)

1

REGISTER

Click on Registration Link and complete all the required details. Programme fees can be remitted online through Electronic Fund Transfer (NEFT/RTGS)

2

INTIMATE US

Intimate SXUK MBA Placement Office with UTR No. (Unique Transaction Reference Number) or relevant transaction details through email

3

CONFIRMATION

Please note that confirmation of participation is subject to receipt of Programme fees by university before commencement of the MDP.



CERTIFICATE OF PARTICIPATION

The Institute issues a certificate of participation on completion of the programme

Rev. Fr. (Dr.) John Felix Raj, S.J.

Vice Chancellor
St. Xavier's University, Kolkata

Chief Patron

Prof. Ashis Mitra

Registrar
St. Xavier's University, Kolkata

Advisor

Prof. (Dr.) Sitangshu Khatua

Dean, Xavier Business School
St. Xavier's University, Kolkata

Programme Director

Mr. Banty Banerjee

Joint Placement Officer
St. Xavier's University, Kolkata

Programme Coordinator

For any other information, please contact:

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