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Biographical Sketch

Viveka Gupta is presently working as a Contractual Full-time Faculty Member in Commerce under the Faculty of Commerce and Management. She is pursuing her Ph.D. from Dibrugarh University, Dibrugarh, Assam. She has completed her post graduation in Commerce from Dibrugarh University, Dibrugarh, Assam. She has qualified her National Eligibility Test (NET) in the subject of Commerce in the month of January, 2019.

Areas of Specialisation and Research

- Financial Inclusion
- Sustainability Development

Teaching Experience

She has more than 4 years of teaching experience in reputed schools and colleges across India.

Publications

- 2022 **“A Study on Stress Management and various issues faced by Postgraduate Medical Students: With Special Reference to Medical Colleges, Assam”**, International Journal of Indian Culture and Business Management, Gupta,V., Vol. 25 (4), pp. 495-515, ISSN: 1753-0814
- 2023, **“Management of Saving and Investment Pattern of Private Sector Employees of Assam and Effect of Covid-19 on it-An Analytical Study”**, International Journal of Indian Culture and Business Management, Haque, R. & Gupta, V., Vol. 28 (4), pp. 489-507, ISSN: 1753-0814.