

St. Xavier's University, Kolkata

2-Year PG Credit Framework (M.Com.)

Year	Sem	Discipline Specific Core (DSC)	Discipline Specific Elective (DSE)#	Internship/Project	Total Credits
1 st Year	I	<u>4 Core (16 Credits)</u> 1. Auditing and Corporate Governance 2. Advanced Human Resource Management 3. Investment Analysis and Portfolio Management 4. Introductory Econometrics	<u>(4 Credits)</u> Corporate Tax Management & Practice		20
	II	<u>4 Core (16 Credits)</u> 1. Advanced Financial Management 2. Advanced Cost & Management Accounting 3. Financial Derivative and Risk Management 4. Strategic Marketing Management	<u>(4 Credits)</u> Quantitative Techniques for Business		20
2 nd Year	III	<u>Core (4 Credits)</u> AI in Business	<u>3 Electives based Specialisation (12Credits)</u> <u>Group-A (Finance)</u> 1. Behavioural Finance 2. Corporate Financial Statement Analysis (Using Spreadsheet) 3. Elementary Business Analytics <u>Group-B (Marketing)</u> 1. Distribution & Supply Chain Management 2. International Marketing 3. Consumer Behaviour	Introduction to Research and Dissertation (4 Credits)	20
	IV		<u>1 Elective based Specialisation (4 Credits)</u> <u>Group-A (Finance)</u> 1. International Finance 2. ESG & Business Sustainability <u>Group-B (Marketing)</u> 1. Brand Management 2. Retail and Merchandise Management	1. Project based internship (4 Credit) 2. Advanced Research and Dissertation (12 Credits)	20
				TOTAL	80

- Students selecting **Group A** electives in Semester III are required to continue with the same group in Semester IV. The same condition applies to students selecting **Group B**.
- The offering of elective courses shall be subject to a minimum number of students opting for the course, as prescribed by the University.

Expected Learning Outcomes:

❖ From the Course: *Introduction to Research and Dissertation*

Upon successful completion of this course, students will be able to:

1. Identify and define a relevant research problem.
2. Conduct a comprehensive review of existing literature.
3. Formulate an appropriate research design and methodology for addressing the research problem.

❖ From the Course: *Advanced Academic Research and Dissertation*

This course builds upon the foundational knowledge gained in the previous course. Upon successful completion, students will be able to:

4. Expand and refine the research problem identified in the earlier phase.
5. Collect and organize data effectively (where applicable).
6. Perform detailed analysis and interpret research results.
7. Prepare a structured academic research report.
8. Deliver tangible research outputs in one or more of the following forms:
 - (a) Presentation at a conference or seminar.
 - (b) Contribution as a chapter or entire work in a book published by a reputed publisher.
 - (c) Publication in reputable, indexed, or peer-reviewed journals (with ISSN).
 - (d) Any additional research work as recommended by the Expert Committee for project evaluation.
 - (e) Development of prototypes, products, or patents stemming from research findings.

NOTE:

1. The project chosen must be an original piece of work and should not be a repetition of research conducted during the 4th year of the undergraduate programme. However, it may serve as an extension or further development of the work undertaken during that period.
2. Successful completion of the course “*Introduction to Research and Dissertation*” is a mandatory prerequisite for enrolment in the course “*Advanced Academic Research and Dissertation*”.
3. An Expert Committee for Project Evaluation shall be constituted to assess the project learning outcomes. The committee must include external domain experts, with at least one member holding a minimum academic rank of Associate Professor with external domain experts as a member no less than the rank of Associate Professor.