



# St. Xavier's University, Kolkata

## INTERNATIONAL CONFERENCE

on

## Innovation and Sustainability: Research and Practice

**22 & 23 MARCH 2024**

### Call For Papers

### Tracks & Sub-Themes

Track 1: Innovation and Sustainable Development

Track 2: Global Perspective of Sustainability

Track 3: Finance & Accounting for Sustainable Development

Track 4: Sustainability in Marketing Practice and Research

Track 5: Human Resource Management for Sustainable Development

Track 6: Environment and Sustainability: Innovation and Practices

#### SUBMISSION GUIDELINES

Abstracts should be 150-200 words or less and must provide a clear overview of the research objectives, methodology, and key findings.

Full papers should be 4,000 - 5,000 words (including references), adhering to the prescribed formatting guidelines.

*Check conference brochure for details*

All submissions will undergo a rigorous review process to ensure quality and relevance.

Accepted papers will have the opportunity for presentation during dedicated sessions or inclusion in the conference proceedings.

#### IMPORTANT DATES

Abstract Submission Deadline	<b>5th January, 2024</b>
Notification of Abstract Acceptance	<b>by 20th January, 2024</b>
Registration Starts	<b>20th January, 2024</b>
Full Paper Submission Deadline	<b>1st March, 2024</b>
Conference Date	<b>22nd &amp; 23rd March, 2024</b>

#### REGISTRATION FEE

Students	Rs. 800
Research Scholars	Rs. 1500
Academic	Rs. 2300
Industry	Rs. 3000
International	\$ 150

FOR ABSTRACT  
SUBMISSION

SCAN TO SUBMIT



#### CONFERENCE VENUE

St. Xavier's University, Kolkata  
Action Area-III B, Newtown  
Kolkata- 700160

#### CONVENER

Dr. Soma Sur  
Professor  
Xavier Business School

#### CO-CONVENERS

Dr. Monalika Dey Assistant Professor Faculty of Commerce & Management	Dr. Saugat Ghosh Assistant Professor Xavier Business School
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For more information visit university

website : [www.sxuk.edu.in](http://www.sxuk.edu.in)

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