



Name: Dr. Harish Kumar

Designation: Professor in Mass Communication

Qualifications: M. A. (Mass Communication), M. Com, Ph.D.

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Biographical Sketch

Harish Kumar completed his higher education & Ph.D. from BHU, he also qualified UGC NET examination in the year 2007. He is having experience of both academics and industry. Before Joining Academics in the year 2009, he contributed around 7 years for Radio & Television both, as an Announcer, Anchor, News Reader & Voice-over artist.

In academic journey also he worked with various prestigious educational Institutes like: VIPS, New Delhi, Doon University, Dehradun, IMS Unison University, Dehradun & with Galgotias University. He has published more than 22 research papers in various Peer Reviewed National & International Research Journals which includes SCOPUS as well as UGC Care listed national & international peer reviewed research journals also. Apart from this he also developed content for different MOOC platforms like-e-PG Pathshala & SWYAMA. In this academic journey he has chaired sessions in different national & international conferences.

He is having a rich administrative experience also as In-charge, Program Chair, University member for NEP implementation, Member Examination Committee & as NAAC Criteria Coordinator.

Areas of Specialisation and Research

His area of specialisation is Radio, TV Journalism, Mass Communication & New Media. And the research area is related with Electronic Media, New Media and society.

Teaching Experience

- October 2021 to 2nd July 2022 Professor & Program Chair, Galgotias University
- Jan 2018 to 14 October 2021 Associate Professor & Program Chair in Galgotias University
- April 2014 to December 2017 Assistant Professor & Program Chair in Galgotias University
- Jan 2014 to 12 April 2014 Assistant Professor in IMS UNISON University
- July 2011 to 4 January 2014 Assistant Professor in Doon University, Dehradun
- August 2009 to 30 June 2011 Assistant Professor in VIPS (Aff. to I P University, New Delhi)

Administrative Responsibility

- ❖ In absence of Dean took over the responsibilities of School from time to time
- ❖ Program Chair of Bachelor & Master program
- ❖ Member in University task force for implementation of new educational policy
- ❖ Member in University's examination Committee & flying squad
- ❖ Editorial Board Member of University Research Journal- "The Researcher"
- ❖ NAAC Criteria 1 Coordinator for the Department

Publications

Book(s) Authored/Edited

1. (2020) **Understanding society and digital journalism**, (Text Book for Savitribai Phule Pune University) (Prof. Amitabh Srivastava, Dr. Harish Kumar &.), Vikas Publishing House, New Delhi

Chapter/Article published in Books

1. (2022) **"Bhartiya Swatantrta Andolan Aor Press-Ek Tippani"** SWATANTRATA ANDOLAN TATHA RASHTRVADI PRESS: VISMIRIT SANGHARSH, BALIDAN AUR PARIVARTAN (Dr. Harish Kumar), Edited by Prof. Raghvendra Mishra ,Bharati Prakashan, Varanasi, P. 51, ASIN : B09ZHBDPFB
2. (2020) **"Margins and Marginality in the Era of COVID-19: A Critical Study Based on the Role of Media & Society in Addressing the Problems of Margins & Marginality"**, Global Economic Order in the Post-Covid-19 Era: Challenges, Opportunities and Strategies (Dr. Harish Kumar) Edited by Prof. RK Gupta, Maharaja Agrasen University Publications, Pp. 356-361, ISBN No. 978-81-942547-3-7
3. (2017) **"New Media a road towards cashless economy, alternatives & Challenges"**, Media as medium towards cashless economy, (Dr. Harish Kumar), Edited by Prof. Atish Prashar. Prashant book, New Delhi. Pp 48-55, ISBN: 978-93-83963-20-1
4. (2016) **Traditional Folk Media & Development in Uttar Pradesh**, TRADITIONAL FOLK MEDIA IN INDIA: PRACTICE AND RELEVANCE (Dr. Harish Kumar), Edited by Prof. Raghvendra Mishra, Bharati Prakashan,Varanasi, Pp.191-196, ISBN No. 9788184575880
5. (2014) **"Digital Media:What is new in this new media?"**, Social Media & New Technologies, (Dr. Harish Kumar), Edited by Prof. Ambrish Saxena. Kanishka Publishers, New Delhi. Pp 295-305, ISBN: 9788184575880

Article published in Peer-reviewed journals

1. (2022) **Evolution of community radio in India and its application with respect to information & communication technology in education**, International Journal of Health Sciences (IJHS, Scopus Listed Journal) (Naveen Gautam), Vol: 6(51) e-ISSN:2550-696X

2. (2022) **Consumption Pattern of OTT IPTV during COVID-19 of Under-Graduate Students of Delhi NCR to Gratify their Leisure Time**, Tattva-Sindhu (A UGC listed Peer Reviewed Journal) (Divya Rastogi & Dr. Tasha Singh Parihar), Volume-9, Issue-10, Pp. 38-51, ISSN: 2349-1426
3. (2021) **E-learning: A Media Tool for Skill Development and Empowerment through Education in the Post Covid Era**, Shodh Drishti (An International Peer Reviewed Research Journal) (Naveen Kumar), Vol.12, No.2, Pp. 73-80, ISSN No. 0976-6650
4. (2020) **Digital Media Aor Sanskrit**, Mekal Mimansa((A UGC Listed Peer Reviewed Journal of IGNTU), Volume-12, Pp. 144-156, ISSN No.0974-0118
5. (2020) **Digital Path Per Savaar Radio Ki Dasha aor Disha**, Samvad Path (A UGC Listed Journal), Volume-3, Issue-3, p. 119, ISSN No. 2581-7353
6. (2020) **Bharat Mein Jansanchar Mahyamon Ke Vibhinn Prakar aor Unki Vikas Yatra: Ek Adhyan**, Samvad Path (A UGC Listed Journal), Volume-3, Issue-1, Pp. 51-58, ISSN No. 2581-7353
7. (2020) **Challenges in Media Education in India and strategies to improve Quality**, Interdisciplinary Journal of Contemporary Research (International Peer Reviewed Referred Research Journal) (Naveen Kumar) Vol.7, No.12, Pp199-203, ISSN No 2393-8358
8. (2019) **Application & Challenges of Convergent Media in promoting tribal culture**, The Researcher(International Peer Reviewed Referred Research Journal) (Dr. Dev Brat Tiwari) Volume-4, Issue-1, p. 67, ISSN No. 2456-1339
9. (2018) **NEW MEDIA: CRDIBILITY, CONFLICT & CRISIS**, The Researcher(International Peer Reviewed Referred Research Journal), Vol-3, issue-2, p.15, ISSN No. 2456-1339
10. (2018) **LOKTANTRA MEIN NAGRIK PATRAKARITY KI BHOOMIKA: EK ADHYAN**, Media Jagat (UGC listed Peer Reviewed Referred Research journal, MGKV), Vol JAN 2015 TO DEC2018,
11. (2016) **Development of News Agencies in the Context of Globalization**, JOURNAL OF ADVANCES AND SCHOLARLY RESEARCHES IN ALLIED EDUCATION (JASRAE, UGC listed Journal), Volume-12, Issue.24, Pp. 820-824, ISSN 2230-7540
12. (2016) **Sports Reporting in Media**, JOURNAL OF ADVANCES AND SCHOLARLY RESEARCHES IN ALLIED EDUCATION (JASRAE, UGC listed Journal), Volume-12, Issue.24, Pp. 522-527, ISSN 2230-7540
13. (2015) **Analyse the Trends in the Coverage of Different Sports in the Mainstream Print Media**, JOURNAL OF ADVANCES AND SCHOLARLY RESEARCHES IN ALLIED EDUCATION (JASRAE, UGC listed Journal), Volume-10, Issue.20.1, Pp. 195-205, ISSN 2230-7540
14. (2013) **Social Media:Many To Many Form of Message Transimission: An Analysis**, International Journal of Communication Development (International Research Journal), Vol-3, Issue-2, Pp. 36-40, ISSN 2231-2948
15. (2012) **The Scope of Community Radio in Varanasi**, Anusilana(Peer Reviewed Referred Research Journal),Vol. 40, p. 61, ISSN No. 0973-8762
16. (2012) **The attitude of Mass Media towards women related issues and problems**, Anukriti (International Peer Reviewed Research Journal), Vol 2, No. 2, p. 142, ISSN No. 2250-1193
17. (2012) **Bharat Mein Press Ki Badlati Bhoomika: Ek Vishleshan**, Shodh Drishti(International Peer Reviewed Research Journal), Vol 3, No. 2, p. 149, ISSN No. 0976-6650
18. (2011) **Study of Yuva-Vani: A Youth Programme(Broadcast on AIR, Varanasi)**, Shodh Drishti(International Peer Reviewed Research Journal), Vol 2, No. 7, p. 323, ISSN No. 0976-6650

19. (2011) **Media and social justice**, Anusilana(Peer Reviewed Referred Research Research Journal),Vol. 34, p.17, ISSN No. 0973-8762
20. (2011) **Mass Media & Culture**, Shodh Drishti(International Peer Reviewed Research Journal), Vol 2, No. 3, p. 230, ISSN No. 0976-6650
21. (2010) **Bharat Mein Jansanchar Madhyamon Ka Barhta Prabhav**, Prajna,(Peer Reviewed Journal of BHU), Volume-55, p. 28, ISSN NO. 81-85305-31-5
22. (2007) **Kashi Ke Amar Sapoot: Lal Bahadur Shastri**, Prajna,(Peer Reviewed Journal of BHU), (Dr. RP Singh) Volume-52, p. 133, ISSN NO. 81-85305-31-5