



Name: Dr. Anupam Mitra

Designation: Professor of Commerce

Qualifications: M.Com., ACMA, Ph.D.

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Biographical Sketch

Dr. Anupam Mitra carries 29 years of diversified experience which includes 19 years in teaching and 10 years in industry. With schooling and college educational background from **Hindi High School (presently Birla High School)** and **St Xavier's College, Kolkata**, **Dr. Anupam Mitra, Professor of Commerce, St Xavier's University, Kolkata** has done **M.Com** from University of Calcutta. He is a qualified **Cost Accountant (ACMA)**. He is also **UGC-NET** in Commerce and **WB-SLET** in Commerce qualified. He received his **Ph.D degree in Commerce in the area of Banking & Finance from the Department of Commerce, University of Calcutta.**

He started his career as a **Ticket Collector in South Eastern Railways** after passing class XII. After 10 years of service in the railways along with regular qualifications, he moved to academics.

He has written two text books and has obtained 5 Indian Patents and 2 Australian Patents under his name. He has 24 national & international publications as research papers in peer reviewed journals & as chapters in books both in India and abroad in countries like USA, UK, Brazil, and Ghana. He has three research papers indexed in Scopus and four indexed in Web of Science (WoS). He has presented 20 papers in national & international conferences at various institutions of repute like ISME-Bangalore, Sunrise University-Alwar, Gujarat Technical University-Ahmedabad, IMI-New Delhi, Kannur University-Kerala, Auro University-Surat, Pondicherry University, Navrachna University-Vadodara, Vidyasagar University- Midnapore, Goa University and Calcutta University.

In 2017, he had visited Northwest Regional College (NWRC), London-Derry, Northern Ireland under ERASMUS+ Project funded by European Union.

He has been **visiting faculty in National School of Business, Bangalore and MAII-Startfort University, USA** for executive MBA program. He has successfully completed several **FDPs, MDPs, TTT** in various institutions and companies.

Areas of Specialisation and Research

Direct & Indirect Taxation, Financial Management, International Finance, Financial Market & System. Banking Service Operations, SAPM, Strategic Cost & Management Accounting.

Teaching Experience

Total Teaching Experience at UG/PG level: 19 years

Name of the Employer	Period of Service		Position / Designation
	From (date)	To (date)	
TeamLease Skills University Vadodara, Gujarat	11.12.2013	31.05.2021	Professor
Symbiosis Institute of Business Management (SIBM), Bangalore, Symbiosis International University	12.04.2012	10.12.2013	Associate Professor
Raja Peary Mohan College, Uttarpara, University of Calcutta	12.03.2003	11.04.2012	Lecturer / Assistant Professor

Administrative Responsibility

At TeamLease Skills University, Vadodara, Gujarat

- **Registrar (I/C)** from 20th Feb, 2020 to 19th Feb, 2021.
- **HOD of Commerce & Management** from Dec, 2013 to May, 2021
- **Registrar (I/C)** from June, 2017 to Dec, 2017.
- **Controller of Examination (I/C COE)** from Aug, 2018 to Jan, 2020.

At Symbiosis Institute of Business Management (SIBM), Bangalore

- **Faculty-in-Charge** for MBA (Executive Education) & PGDM Courses for Working Executives from July 2012--Nov, 2013.
- Designed & Modified Detailed Syllabus in Finance for MBA (Executive Education) & PGDFM at SIBM, Bangalore

At Raja Peary Mohan College, University of Calcutta

- Participants of Workshop for Revision of Syllabi for B.Com under University of Calcutta in 2010.
- **Coordinator of Remedial Coaching for SC, ST, OBC (Sponsored by UGC)**
- **Coordinator of E-Commerce (Job Oriented Course) (Sponsored by UGC)**
- **Centre in Charge for Calcutta University Examination** in 2006 and 2010.
- **Sports in Charge** for Students Council
- **Member of the Internal Quality Assurance Cell (IQAC)**

Publications

Chapter/Article published in Books

- (2021), **“A Study on Factors affecting Teaching Competency with special reference to Higher Education”** in "Competency Mapping : A Tool in Monitoring the Employee Performance" (**ISBN No 978-93-5578-597-8**) Pp 88 – 94 by MTC Global Trust, Bangalore
- (2020), **“A Paper on University as a Learning Organization: Techniques & Best Practices”** in "Modern Issues in Education" (ISBN No 978-93-89234-57-2) by NB Publications, Ghaziabad
- (2020), **“A Guide to Learner Centric ICT Driven Pedagogy as Per National Education Policy of India”** in "Government Policies since 2014"(ISBN No 978-93-5346-166-9) by Seshadripuram Research Foundation
- (2020), **“The Role of Education in Emerging Start-up Eco-system – Opportunities, Encouragement and Challenges in Entrepreneurship Journey in India”** in Emerging Trends in Entrepreneurship (ISBN No 978-93-5391-950-4) by Research Stars
- (2012), **“An Overview of Urban Cooperative Banks in India”** in Financial Inclusion and Inclusive Growth (ISBN No 978-81-8405-077-6) by Reference Press, New Delhi.
- (2012), **“An Economic Evaluation of SHG-Bank Linkage in India”** in Inclusive Growth: Emerging Scenario in India (ISBN No 978-93-82472-06-3) by, Dept. of Commerce, Hooghly Mohsin College, Kolkata, Law point Publications: Kolkata
- (2011), **“Corporate Governance of Urban Co-operative Banks in India: An overview”** in Corporate Governance (ISBN 978-81-313-1160-8) by Seth G.L. Bihani S.D.P.G. College, Sri Ganganagar , Rajasthan, APH Publishing Corporation, New Delhi.

Article published in Peer-reviewed journals

- (2022), **“Impact of Block chain Technology on Financial Market Growth during COCID-19 Pandemic”** Korea Review of International Studies_ Vol 15, No. 34, May 2022, (ISSN – 1226- 4741) **(Indexed in ABDC ‘C’)**
(<https://kristudies.org/volume-15-issue-34-may-2022/>)
- (2021), **“New Business Opportunities for E-Commerce : Post Lockdown”** Empirical Economics Letters, Vol 20, Special Issue 2, October 2021 on “Sharing Economy : National and International Strategies” (ISSN - 1681 8997) **(Indexed in ABDC ‘C’)**
(<http://www.eel.my100megs.com/volume-20-number-october-2-special-issue.htm>)
- (2021), **“Importance Of Online Education During Covid-19 Pandemic”** Turkish Online Journal of Qualitative Inquiry (TOJQI), Vol 12, No. 7 Pp 6293-6299 (ISSN (O) - 1309-6591)
(<https://tojqi.net/index.php/journal/article/view/4833/3391>)
- (2021), **“Investigating the Factor Influencing Investment Decision: An Empirical Study in Gujarat, India”**, AIP Conference Proceedings, 2378. 020006 (2021); (ISSN (O) - 1551-7616)
(<https://doi.org/10.1063/5.0058230>) **(Indexed in Scopus)**
- (2020), **“Vendor Management Techniques Using Lean Six Sigma in Carl Zeiss India”** Materials Today: Proceedings, Vol 37(2), Pp 2242-2246 (ISSN: 2214-7853)
(<https://doi.org/10.1016/j.matpr.2020.07.696>) **(Indexed in Scopus)**
- (2020), **“Study of Different Models of Skills Education as per Indian National Education Policy”**, International Journal Management (IJM), Vol 11(8), Pp 292-299 (ISSN (O) -0976-6510) (DOI: 10.34218/IJM.11.8.2020.029)
- (2020), **“Challenges and Opportunities of E-resources during COVID-19”**, International Journal of Business and Management Invention (IJBMI Vol 9(8), Ser. I, Pp 55-58.) (ISSN (O): 2319- 8028)
- (2020), **“A Paper on Innovation in Curriculum Design and Technology – Enabled Teaching Pedagogy”**, Shanlax International Journal of Management, India Vol 7(1), Pp 33-40. (P-ISSN: 2321-4643)
- (2019), **“Instructional Design Using EDUTECH as Teaching Pedagogy”**, Jamshedpur Research Review, India. Vol 4(35), Pp 29-36. (ISSN: 2320-2750)
(https://issuu.com/jamshedpurresearch/docs/jrr_issue__35)
- (2019), **“An Empirical Study on Availability of Rural Health Care Services in Zarol Village as per Indian Public Health Standards”**, Independent Journal of Production & Management, Brazil. Vol 10(1). Pp 216-233. (ISSN: 2236-269X)
(<http://www.ijmp.ior.br/index.php/ijmp/article/view/817>) **(Indexed in WoS)**
- (2014), **“A Study of Tobin’s Q on Indian Stock Exchange using Economic Profit Measurement Indicators”**, Annals of Management Science, USA , Vol.3(2), Pp 127-132. (ISSN (O) - 2161-5004)
([http://articles.annalsofms.org/study-tobins-q-indian-stock-exchange-using-economic-profitmeasurement-indicators/.](http://articles.annalsofms.org/study-tobins-q-indian-stock-exchange-using-economic-profitmeasurement-indicators/))
- (2014), **“Comparison of Sensex and Nifty Equities using Markowitz Theory”**, International Journal of Economics, Commerce and Management (IJECM), United Kingdom, Vol.2(2), Pp 2212-2214, (ISSN 2348-0386), (<http://ijecm.co.uk/wp-content/uploads/2014/02/2212.pdf>)

- (2013), **“Comparative Analysis of Foreign Exchange Risk Management Practices among Non Banking Companies in India”**, Africa Development & Resources Research Institute (ADRRRI) Journal , Ghana Vol. 3(3), Pp 38-51, (pISSN: 2343-6662 ISSN-L: 2343-6662) (<http://journals.adrri.org/comparative-analysis-of-foreign-exchange-risk-management/>)
- (2013), **“A Dynamic Spreadsheet Model for Determining the Portfolio Frontier for BSE30 Stocks”**, Independent Journal of Production & Management, Brazil. Vol 5(1), Pp 106-120, (ISSN: 2236-269X) (<http://www.ijmp.jor.br/index.php/ijmp/article/view/132>) (Indexed in WoS)
- (2012), **“Equity Research in FMCG Sector (F&B) in India: A Study of KRBL Limited and Britannia Industries”**, The Management Accountant, ICAI, India Vol 47(12), Pp 1446-1458. (ISSN: 0972- 3528) (Indexed in UGC CARE) (<https://icmai.in/Knowledge-Bank/upload/case-study/2012/Equity- Research.pdf>)
- (2012), **“An Overview of Credit Management of Urban Co-operative Banks in India: A Study on Howrah District”**, IEM International Journal of Management & Technology (IEMIJMT), India, Vol.2(2), Pp 85-90. (ISSN No. 2229-6611)
- (2012), **“Co-operative Bank Turning to Private: A Case Study on Saraswat Cooperative Bank”**, The Management Accountant, ICAI, India, Vol 47(8).Pp 944- 946. (ISSN: 0972-3528) (<https://icmai.in/Knowledge-Bank/upload/case-study/2012/Co-operative-Bank.pdf>) (Indexed in UGC CARE)
- (2012), **“NPA Management of Urban Co-operative Banks – A Study in Hooghly District of West Bengal”**, Voice of Research, India Vol 1(2). Pp 36-41. (ISSN 2277-7733) (http://www.voiceofresearch.org/doc/v1_i2/v1_i2_11.pdf)
- (2012), **“A Review of Growth & Sustainability of Urban Co-operative Banks in India”**, Global Journal of Management Research Vol 1(2), Pp 48-62. (ISSN 2278-0955)
- (2012), **“Evaluation of Credit Risk Management in Urban Co-operative Banks – A Study in Hooghly District”**, The Management Accountant, ICAI, India, Vol 47(3), Pp 328-332. (ISSN: 0972-3528)
- (2011), **“Credit Risk and NPA Management of Urban Co-operative Banks in India”**, Indian Journal of Research, India Vol-1(1), Pp 84-107. (ISSN: 2231-6655)

Book Publication

1. Mitra, A (et al) (2021), **“Risk Management and Insurance”** by Scientific International Publishing House, Tamilnadu, India (ISBN No. 978-93-92992-85-8)
2. Mitra, A (et al) (2022) **“International Financial Management”** by Scientific International Publishing House, Tamilnadu, India (ISBN No. 978-93-94002-65-4)

Patents Published

Sl .	Application No.	Title of Patent	Date of Grant
1	IN202111025552	A System and Method for Strategic Consulting Group (SCG) Matrix	Journal No. 25/2021 Dated 18/06/2021. Page No. 27318
2	IN202111025556	A Real Time Gross Settlement (RTGS) Transaction System and Transaction Method	Journal No. 25/2021 Dated 18/06/2021. Page No. 27320
3	IN202141058897	System & Applications of Artificial Intelligence for Interplay Between Business, Innovation and Technology	Journal No. 52/2021 Dated 24/12/2021. Page No. 63845
4	IN202111058901	A System and Method for Evidence base Practice in Education	Journal No. 53/2021 Dated 31/12/2021. Page No. 64739
5	IN202141057952	Present Scenario of Human Resource Management (HRM) Practices in the Indian Companies	Journal No. 05/2022 Dated 04/02/2022 Page No. 5993
6	AUS 2021103944	A Real Time Gross Settlement (RTGS) Transaction System and Transaction Method	Application Date 07/07/2021. Patent Granted on 23/03/2022
7	AUS 2021103951	A System and Method for Strategic Consulting Group (SCG) Matrix	Application Date 07/07/2021. Patent Granted on 23/03/2022